

Our Town Grant Program

American Association of State Colleges and Universities

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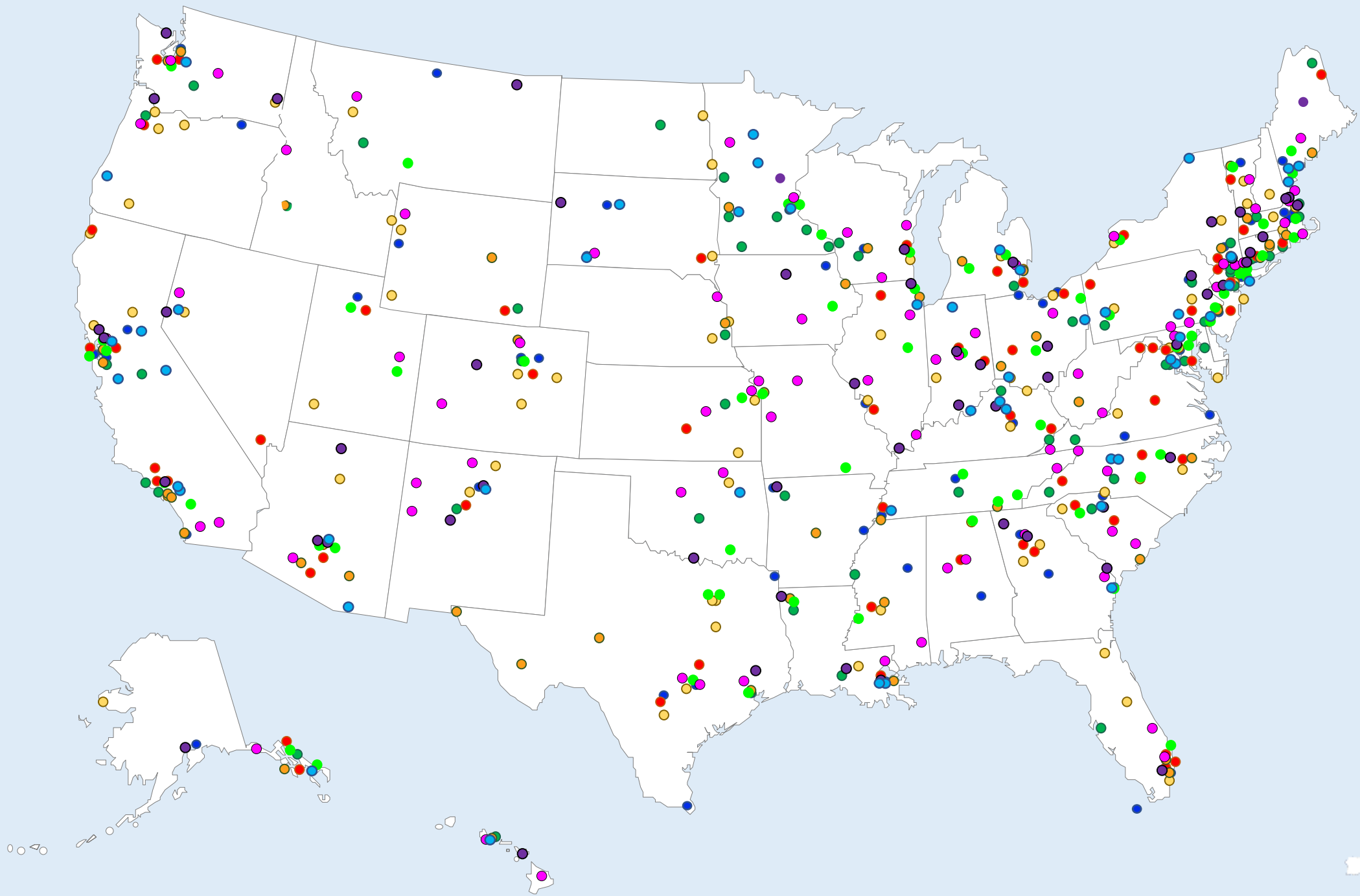
November 10, 2020

Our Town & Creative Placemaking



Studios in the Park
ArtBuilt
NYC Department of Parks & Recreation
New York City, NY

Photo: ArtBuilt



Our Town Basics



- Matching grants range from \$25,000 to \$150,000.
- Projects that integrate arts, culture, and design activities into efforts that advance local economic, physical, and/or social outcomes.
- Typical Project types include...
 - Arts Engagement
 - Cultural Planning
 - Design
 - Artist / Creative Industry Support

Required Primary Partnership



Local government entity
+
nonprofit 501c3 organization

(one of the partners must
have arts/culture/design
mission)

Local Government Entity

- Eligible Local government entity partner
 - Federally recognized tribal government
 - County or parish
 - City, town, village

See more information at <https://www.arts.gov/grants-organizations/our-town/grant-program-description>.

Nonprofit 501c3 organization

- Eligible 501c3 nonprofit organization partner
 - If applying as a lead applicant, must have a 3 year programming history
 - 501c3 status must be established by time of application
 - No fiscal agents

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Our Town Objective: Strengthening Communities

Strengthening Communities Objective from the Guidelines:

Economic Change: Economic improvements of individuals, institutions, or the community including local business growth, job creation/labor force participation, professional development/training, prevention of displacement, in-migration, and tourism.

Physical Change: Physical improvements that occur to the built and natural environment including beautification and/or enhancement of physical environment, new construction, and redevelopment (including arts, culture, and public space).

Social Change: Improvements to social relationships, civic engagement and community empowerment, and/or amplifying community identity including civic engagement, collective efficacy, social capital, social cohesion, and community attachment.

Systems Change: Improvements to community capacity to sustain the integration of arts, culture, and design into strategies for advancing local economic, physical, and/or social outcomes including partnerships with other sectors, civic and institutional leadership, replication or scaling of innovative projects, long term funding, training programs, and permanent staff positions.

Our Town FY22 Application Calendar

