# Academic Affairs Division Budget Allocations 

Fiscal Year
2020-21


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Section 1

## Introduction

## Academic Affairs Budget

This document describes the major resources that support the Academic Affairs Division (AAD) and their distribution across the division's units.

The CSU Operating Fund remains the primary source of support for stateside enrollment and operations. It includes General Fund appropriation and student fees collected and controlled locally by the campus (e.g., tuition fees, non-resident fees, application fees). Other sources of support include Student Success, Excellence \& Technology Fees (SSETF) Funds and the Lottery Fund.

Professional \& Continuing Education (PaCE) Fund, formerly known as Continuing Education Revenue Fund, captures revenues generated through self-supporting programs (Special Session, and Summer and Winter Interssion). The distribution of these important resources is discussed in Section 3.

The division's total base budget is $\$ 165.67 \mathrm{M}$.


Academic Affairs 2020-21 Base Budget Compared to 2019-20

| Fund | $2019-20$ | $2020-21$ | Change |
| :--- | ---: | ---: | ---: |
| Operating Fund | $\$ 159.96 \mathrm{M}$ | $\$ 158.25 \mathrm{M}$ | $-1.1 \%$ |
| Student Success, Excellence \& Technology Fee | 5.87 M | 5.52 M | $-6.0 \%$ |
| Lottery | 1.90 M | 1.90 M | $0 \%$ |
| Total Base Budget | $\$ 167.73 \mathrm{M}$ | $\$ 165.67 \mathrm{M}$ | $-1.2 \%$ |
| Division Target FTES | 25,966 | 25,754 | $-0.8 \%$ |
| Dollar per FTES | $\$ 6,460$ | $\$ 6,433$ |  |

*PaCE is excluded from the above table as it is used to support self-support programs.

## State Budget Reductions

The California State University (CSU) system faces a significant budget deficit due to the global economic crisis caused by the COVID-19 pandemic. With the decline in General Fund revenues, SJSU estimates a financial shortfall of more than $\$ 92$ million in lost revenue and state support funding.

For Academic Affairs, the campus budget shortfall results in a $\$ 2.3$ million permanent enrollment funding reduction and \$2.9 million one-time operating expense budget reduction. The division will utilize available resources to mitigate the impact and preserve the activities critical to its mission.

|  | Base | One-Time | Total |
| :--- | :---: | :---: | :---: |
| Enrollment Funding | $-\$ 2.30 \mathrm{M}$ |  | $-\$ 2.30 \mathrm{M}$ |
| Operating Expense |  | $-\$ 1.73 \mathrm{M}$ | $-\$ 1.73 \mathrm{M}$ |
| Student Assistant |  | $-\$ 1.16 \mathrm{M}$ | $-\$ 1.16 \mathrm{M}$ |
| Total Reduction | $-\$ 2.30 \mathrm{M}$ | $-\$ 2.89 \mathrm{M}$ | $-\$ 5.19 \mathrm{M}$ |

SJSU Enrollment Plan
The division budget is based on 26,582 total FTES in 2020-21, a $2.2 \%$ reduction from 2019-20. As with last year, FTES are distributed across colleges using the Induced Course Load Matrix (ICLM) model, which predicts enrollments for each college based on historical course-taking patterns.

The campus remains committed to supporting efforts to open sections to help students achieve their educational goals despite the budget challenges. Additional enrollment funding support will be provided at the rate of $\$ 2,800$ per FTES to the colleges for any additional FTES generated beyond their enrollment goal.

## 2020-21 College Target and Surplus FTES Distribution

| College | Target FTES | Surplus FTES | Total |
| :--- | :---: | :---: | :---: |
| Business | 3,032 | 91 | 3,123 |
| Education | 1,283 | 37 | 1,320 |
| Engineering | 3,548 | 106 | 3,654 |
| Health \& Human Sciences | 3,132 | 92 | 3,224 |
| Humanities \& the Arts | 4,962 | 148 | 5,110 |
| Professional \& Clobal Education | 218 | 8 | 226 |
| Science | 4,315 | 128 | 4,443 |
| Social Sciences | 5,192 | 218 | 5,410 |
| Other | 72 | - | 72 |
| Total | 25,754 | 828 | 26,582 |

## Tenure Track Faculty Expansion

The division continues its commitment to expanding the ranks of tenure/tenure-track faculty by hiring new members. 64 faculty searches are approved for 2021-22 appointment. Approximately 20 of those searches are for net new positions.

| College | New Searches |
| :--- | :---: |
| Business | 5 |
| Education | 4 |
| Engineering | 10 |
| Health \& Human Sciences | 11 |
| Humanities \& the Arts | 8 |
| Professional \& Clobal Education | 4 |
| Science | 10 |
| Social Sciences | 9 |
| University Library | 3 |
| Total | 64 |

## 2020-21 Investments

## BASE FUNDING SUPPORT

## 1. College of Graduate Studies - $\mathbf{\$ 2 3 7 , 0 0 0}$

College of Graduate Studies was launched in January 2019 to better serve the largest population of graduate students in the CSU and to bring greater prominence to graduate education at SJSU. The college supports the development and vibrancy of quality graduate programs and serves the scholarly and professional needs of graduate students.
2. Doctorate of Nursing Practice $-\$ 282,000$

An SJSU-based Doctorate of Nursing Practice was launched in fall 2019 to prepare graduates for leadership and clinical roles and to engage in evidence-based inquiry. As part of the campus strategic plan, Transformation 2030, creating a campus-based doctoral program allows the university to graduate a diverse representation of innovators and problem solvers who are ready to make a lasting impact on their communities and areas of study.

## 3. Institutional Effectiveness and Strategic Analytics - \$199,000

In an effort to transform SJSU into a data-driven institution, the campus must evolve beyond its current business model with regard to data and analytics. Investments are made to expand the roles, functions, and scope of the Institutional Effectiveness and Analytics into a more robust research team that can leverage a data-rich environment to mine, interpret, and report on predictive outcomes and institutional response. The additional capacity will address core functions in areas such as rankings analysis, enrollment trends, future degree development, and space utilization.
4. STEM Student Success - $\$ 200,000$

In order to minimize the education-to-employment gap faced by promising young leaders, the campus is partnering with industry leaders to provide students enrolled in the companion course offering with the opportunity to participate in career accelerator services.

## 5. Marine Science Scholarship- \$95,000

The scholarship program intends to bolster enrollment in SJSU's Marine Science graduate programs offered at the Moss Landing Marine Labs. As the campus moves toward creating a joint doctoral program with UC Santa Cruz, this program aims to provide tuition fee relief for graduate students attending these programs and the future doctoral students as they begin to matriculate after joint program approval.

## ONE-TIME FUNDING SUPPORT

1. University RSCA - \$1 million

Faculty Research remains a top priority of the division. Continuous investments are made to provide faculty the time needed to enhance their research and creative productivity. Collaborating with the Division of Research and Innovation, the University RSCA Assigned Time program enters its third year of implementation with strong faculty participation. All tenure-track and 47 percent of tenured faculty are currently in the program, and the number is expected to grow each year.

## 2. Faculty Start-Up - \$2 million

Competitive start-up costs are the most cost-effective way to attract, retain, and support new faculty as teacher-scholars. To truly be competitive for faculty recruitment and to invest in our strategic goal, Excel and Lead, investments have been shifted from colleges to the division.

## 3. CARES Act Funding - $\mathbf{\$ 2 . 6}$ million

The federal government's CARES Act provided more than \$30 million to SJSU, with nearly half of it earmarked and distributed as direct student aid. Of the remaining funds, $\$ 2.6$ million is earmarked for Academic Affairs to support faculty training through the SJSU Teach Online Certificate Program and address COVID-19 related expenses.

Table 1-1
2020-21 All Funds Base Budget Summary

|  | Op Fund |  | SSETF |  | SSETF |  | SSETF |  |  | Lottery | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | nt Success |  | se Support |  |  |  |  |
| College of Business | \$ | 15,202,682 |  |  |  |  | \$ | 106,251 | \$ | 478,894 |  |  | \$ | 15,787,827 |
| College of Education |  | 9,961,245 |  |  |  | 1,716 |  | 2,745 |  |  |  | 9,965,706 |
| College of Engineering |  | 20,383,129 |  |  |  | 234,160 |  | 272,910 |  |  |  | 20,890,199 |
| College of Health \& Human Sciences |  | 18,817,665 |  |  |  | 203,885 |  | 149,763 |  |  |  | 19,171,313 |
| College of Humanities \& the Arts |  | 25,695,900 |  | 683,525 |  | 781,458 |  | 518,952 |  |  |  | 27,679,835 |
| College of Professional \& Global Education |  | 3,248,583 |  |  |  |  |  | 50,000 |  |  |  | 3,298,583 |
| College of Science |  | 25,140,632 |  |  |  | 95,385 |  | 377,510 |  |  |  | 25,613,527 |
| College of Social Sciences |  | 20,871,452 |  | 74,986 |  | 185,935 |  | 9,884 |  |  |  | 21,142,257 |
| Colleges Total |  | 139,321,288 |  | 758,511 |  | 1,608,790 |  | 1,860,658 |  | - |  | 143,549,247 |
| Academic Senate |  | 101,426 |  |  |  |  |  |  |  |  |  | 101,426 |
| College of Graduate Studies |  | 1,763,990 |  |  |  | 181,162 |  |  |  |  |  | 1,945,152 |
| Faculty Success |  | 936,989 |  |  |  | 368,000 |  |  |  |  |  | 1,304,989 |
| Offices of the Provost |  | 2,281,423 |  |  |  |  |  |  |  |  |  | 2,281,423 |
| Undergraduate Education |  | 1,942,627 |  | 27,650 |  | 13,800 |  |  |  |  |  | 1,984,077 |
| University Library |  | 5,870,468 |  | 674,164 |  |  |  |  |  | 1,900,000 |  | 8,444,632 |
| Academic Support Units Total |  | 12,896,923 |  | 701,814 |  | 562,962 |  | - |  | 1,900,000 |  | 16,061,699 |
| Division-Wide |  | 5,690,329 |  | 176 |  | 31,575 |  | $(1,791)$ |  |  |  | 5,720,289 |
| Work Study |  | 340,000 |  |  |  |  |  |  |  |  |  | 340,000 |
| Division Total | \$ | 158,248,540 | \$ | 1,460,501 | \$ | 2,203,327 | \$ | 1,858,867 | \$ | 1,900,000 | \$ | 165,671,235 |

Table 1-2
2020-21 All Funds Budget Summary

|  |  | Op Fund | PaCE |  | SSETF IRA |  | SSETF <br> Student Success |  | SSETF <br> Course Support |  |  | Lottery | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| College of Business | \$ |  | 15,336,531 | \$ | 1,971,231 |  |  | \$ | 107,040 | \$ | 547,475 |  |  | \$ | 17,962,277 |
| College of Education |  | 10,424,068 |  | 465,458 |  |  |  | (226) |  | 2,985 |  |  |  | 10,892,285 |
| College of Engineering |  | 20,464,181 |  | 4,123,524 |  |  |  | 234,160 |  | 298,278 |  |  |  | 25,120,143 |
| College of Health \& Human Sciences |  | 19,985,204 |  | 5,898,572 |  |  |  | 203,885 |  | 159,325 |  |  |  | 26,246,986 |
| College of Humanities \& the Arts |  | 26,391,833 |  | 1,236,731 |  | 772,903 |  | 801,458 |  | 582,810 |  |  |  | 29,785,735 |
| College of Professional \& Global Education |  | 2,873,044 |  | 29,273,103 |  |  |  |  |  | 61,680 |  |  |  | 32,207,827 |
| College of Science |  | 26,067,947 |  | 2,578,682 |  |  |  | 95,385 |  | 500,159 |  |  |  | 29,242,173 |
| College of Social Sciences |  | 21,313,892 |  | 2,546,887 |  | 74,986 |  | 179,735 |  | 9,884 |  |  |  | 24,125,384 |
| Colleges Total |  | 142,856,700 |  | 48,094,188 |  | 847,889 |  | 1,621,437 |  | 2,162,596 |  | - |  | 195,582,810 |
| Academic Senate |  | 102,772 |  | 10,374 |  |  |  |  |  |  |  |  |  | 113,146 |
| College of Graduate Studies |  | 1,793,315 |  | 209,673 |  |  |  | 182,905 |  |  |  |  |  | 2,185,893 |
| Faculty Success |  | 961,755 |  | 119,420 |  |  |  | 390,635 |  |  |  |  |  | 1,471,810 |
| Offices of the Provost |  | 2,334,302 |  | 298,052 |  |  |  |  |  |  |  |  |  | 2,632,354 |
| Undergraduate Education |  | 2,012,641 |  | 337,327 |  | 27,650 |  | 13,800 |  |  |  |  |  | 2,391,418 |
| University Library |  | 6,039,205 |  | 791,924 |  | 674,164 |  | 329,142 |  |  |  | 1,900,000 |  | 9,734,435 |
| Academic Support Units Total |  | 13,243,990 |  | 1,766,770 |  | 701,814 |  | 916,482 |  | - |  | 1,900,000 |  | 18,529,056 |
| University Personnel |  |  |  | 85,619 |  |  |  |  |  |  |  |  |  | 85,619 |
| Information Technology |  |  |  | 327,964 |  |  |  |  |  |  |  |  |  | 327,964 |
| Other Units Total |  | - |  | 413,583 |  | - |  | - |  | - |  | - |  | 413,583 |
| Division-Wide [1] |  | 9,681,529 |  | $(143,118)$ |  | 176 |  | 508,220 |  | 3,882 |  |  |  | 10,050,689 |
| Faculty Start-Up |  | 4,566,978 |  |  |  |  |  |  |  |  |  |  |  | 4,566,978 |
| Work Study |  | 340,000 |  |  |  |  |  |  |  |  |  |  |  | 340,000 |
| Division Total | \$ | 170,689,197 | \$ | 50,131,423 | \$ | 1,549,879 | \$ | 3,046,139 | \$ | 2,166,478 | \$ | 1,900,000 | \$ | 229,483,116 |

Notes:
[1] Earmarked for faculty assigned time, University RSCA, staff advisors, and division-wide programs and initiatives. Refer to Section 6 for the division-wide budget plan.


## Section 2

## CSU Operating Fund

## Operating Fund

The division's Operating Fund base budget decreased by $1.1 \%$, which is largely driven by enrollment decline. Despite the budget challenges, the campus continues to invest in new programs and initiatives that are critical to the university's mission.

| Unit | $\begin{gathered} \text { 2019-20 Base } \\ \text { Budget } \end{gathered}$ | Enrollment <br> Adjustment | University <br> Commitment | Centrally <br> Funded <br> Personnel <br> Actions | Other Adjustments * | $\begin{gathered} \text { 2020-21 Base } \\ \text { Budget } \end{gathered}$ | \% $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| College of Business | \$ 15,166,219 | \$ 16,831 |  | \$ 19,632 |  | \$ 15,202,682 | 0\% |
| College of Education | 10,638,978 | $(617,109)$ |  | 15,660 | $(76,284)$ | 9,961,245 | -6\% |
| College of Engineering | 20,879,012 | $(539,631)$ |  | 43,748 |  | 20,383,129 | -2\% |
| College of Health \& Human Sciences | 19,873,591 | $(62,169)$ | 172,546 | 71,203 | $(1,237,506)$ | 18,817,665 | -5\% |
| College of Humanities \& the Arts | 25,631,391 | $(56,695)$ |  | 30,801 | 90,403 | 25,695,900 | 0\% |
| College of Professional \& Global Education | 3,215,671 | 32,912 |  |  | - | 3,248,583 | 1\% |
| College of Science | 24,978,450 | 56,525 |  | 36,536 | 69,121 | 25,140,632 | 1\% |
| College of Social Sciences | 18,609,116 | 70,000 |  | 18,468 | 2,173,868 | 20,871,452 | 12\% |
| Academic Support Units | 12,562,724 |  | 269,018 | 159,010 | $(93,829)$ | 12,896,923 | 3\% |
| Division | 8,076,094 | $(1,195,664)$ | 571,794 |  | $(1,761,895)$ | 5,690,329 | -30\% |
| Work Study | 325,428 |  | 14,572 |  |  | 340,000 | 4\% |
| Totals | \$159,956,674 | \$ $(2,295,000)$ | \$ 1,027,930 | \$ 395,058 | \$ $(836,122)$ | \$158,248,540 | -1\% |

*Includes organizational changes, university and division adjustments.

The operating budget is focused on fulfilling the CSU's core mission: to service students with an affordable, highquality education. A majority of the funds are used for costs associated with delivering and administering Regular Session instructional programs. Of the $\$ 158$ million base budget, 73 percent is used to support instruction and foster research and creative activities.


| Academic Salaries | $\$ 112.8 \mathrm{M}$ | $71.3 \%$ |
| :--- | ---: | ---: |
| RSCA | 3.1 M | $2.0 \%$ |
| Management Personnel | 7.2 M | $4.6 \%$ |
| Support Staff | 24.5 M | $15.5 \%$ |
| Student Assistant / Work Study | 0.8 M | $0.4 \%$ |
| Operating Expense | 9.9 M | $6.3 \%$ |
| Total CSU Op Fund Base Budget | $\$ 158.3 \mathrm{M}$ | $100.0 \%$ |

College budgets are adjusted annually for change in FTES. Per the college-based budget model, adjustments for target FTES are made based on the Marginal Cost of Instruction (MCI) of each college.

| College | 2019-20 <br> Target FTES | 2020-21 <br> Target FTES | Change |  | Marginal Cost of struction | Enrollment <br> Funding <br> Adjustment |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| College of Business | 3,027 | 3,032 | 5 | \$ | 3,366 | \$ | 16,830 |
| College of Education | 1,364 | 1,253 | (111) | \$ | 3,579 | \$ | $(397,269)$ |
| College of Engineering | 3,701 | 3,548 | (153) | \$ | 3,527 | \$ | $(539,631)$ |
| College of Health \& Human Sciences * | 3,095 | 3,078 | (17) | \$ | 3,657 | \$ | $(62,169)$ |
| College of Humanities \& the Arts | 4,979 | 4,962 | (17) | \$ | 3,335 | \$ | $(56,695)$ |
| College of Professional \& Clobal Education | 210 | 218 | 8 | \$ | 4,114 | \$ | 32,912 |
| College of Science | 4,298 | 4,315 | 17 | \$ | 3,325 | \$ | 56,525 |
| College of Social Sciences * | 5,167 | 5,192 | 25 | \$ | 2,800 | \$ | 70,000 |
| Other | 80 | 72 | (8) |  |  |  |  |
| EdD Program | 45 | 30 | (15) | \$ | 14,656 | \$ | $(219,840)$ |
| Doctorate of Audiology ^ |  | 27 | 27 |  |  |  |  |
| Doctor of Nursing Practice ${ }^{\wedge}$ |  | 27 | 27 |  |  |  |  |
| Totals | 25,966 | 25,754 | (212) |  |  | \$ | $(1,099,337)$ |
| *Includes target adjustment for Justice Studies. <br> $\wedge$ Funding for Doctorate of Audiology and Doctor | Nursing Pra | tice is exclu | during |  | ogram sta |  |  |

Surplus FTES are funded at $\$ 2,800$ each in recognition of the increased operating cost. Additional enrollment support will be provided in spring to colleges that exceed their enrollment goal.

| College | 2020-21 <br> Target FTES | 2020-21 <br> Surplus FTES | 2020-21 <br> Goal <br> FTES | Base <br> Enrollment Funding | One-Time Enrollment Funding | Total Enrollment Funding |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| College of Business | 3,032 | 91 | 3,123 | \$ 16,830 | \$ 254,800 | \$ 271,630 |
| College of Education | 1,253 | 37 | 1,290 | \$ $(397,269)$ | \$ 103,600 | \$ (293,669) |
| College of Engineering | 3,548 | 106 | 3,654 | \$ (539,631) | \$ 296,800 | \$ $(242,831)$ |
| College of Health \& Human Sciences * | 3,078 | 92 | 3,170 | \$ (62,169) | \$ 257,600 | \$ 195,431 |
| College of Humanities \& the Arts | 4,962 | 148 | 5,110 | \$ (56,695) | \$ 414,400 | \$ 357,705 |
| College of Professional \& Clobal Education | 218 | 8 | 226 | \$ 32,912 | \$ 22,400 | \$ 55,312 |
| College of Science | 4,315 | 128 | 4,443 | \$ 56,525 | \$ 358,400 | \$ 414,925 |
| College of Social Sciences * | 5,192 | 218 | 5,410 | \$ 70,000 | \$ 610,400 | \$ 680,400 |
| Other | 72 |  | 72 |  |  |  |
| EdD Program | 30 |  | 30 | \$ (219,840) |  | \$ (219,840) |
| Doctorate of Audiology ^ | 27 |  | 27 |  |  |  |
| Doctor of Nursing Practice ${ }^{\wedge}$ | 27 |  | 27 |  |  |  |
| Totals | 25,754 | 828 | 26,582 | \$ (1,099,337) | \$ 2,318,400 | \$ 1,219,063 |

* Includes target adjustment for Justice Studies.
^ Funding for Doctorate of Audiology and Doctor of Nursing Practice is excluded during the program start-up phase.

Table 2-1
2020-21 CSU 0 perating Fund Base Budget Summary

|  | $\begin{gathered} 2019-20 \\ \text { Base Budget } \end{gathered}$ | Organizational Changes | Univeristy <br> Adjustments | University Base Commitments | Enrollment <br> Funding <br> Adjustments | Centrally <br> Funded <br> Personnel <br> Actions |  | Advising Support | Other <br> Adjustments | 2020-21 <br> Base Budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| College of Business | 15,166,219 |  |  |  | 16,831 | 19,632 |  |  |  | 15,202,682 |
| College of Education | 10,638,978 |  | $(76,284)$ |  | $(617,109)$ | 15,660 |  |  |  | 9,961,245 |
| College of Engineering | 20,879,012 |  |  |  | $(539,631)$ | 43,748 |  |  |  | 20,383,129 |
| College of Health \& Human Sciences | 19,873,591 | $(2,007,263)$ |  | 172,546 | $(62,169)$ | 71,203 |  | 74,268 | 695,489 | 18,817,665 |
| College of Humanities \& the Arts | 25,631,391 | 29,839 |  |  | $(56,695)$ | 30,801 |  | 60,564 |  | 25,695,900 |
| College of Professional \& Clobal Education | 3,215,671 |  |  |  | 32,912 |  |  |  |  | 3,248,583 |
| College of Science | 24,978,450 |  |  |  | 56,525 | 36,536 |  | 69,121 |  | 25,140,632 |
| College of Social Sciences | 18,609,116 | 2,101,424 |  |  | 70,000 | 18,468 |  | 72,444 |  | 20,871,452 |
| Colleges Total | 138,992,428 | 124,000 | $(76,284)$ | 172,546 | $(1,099,336)$ | 236,048 |  | 276,397 | 695,489 | 139,321,288 |
| Academic Senate | 97,971 |  |  |  |  | 3,455 |  |  |  | 101,426 |
| College of Graduate Studies | 1,358,233 |  |  | 154,618 |  | 17,704 |  |  | 233,435 | 1,763,990 |
| Faculty Success | 840,955 |  |  |  |  | 48,223 |  |  | 47,811 | 936,989 |
| Offices of the Provost | 2,441,866 | $(124,000)$ |  | 114,400 |  | 21,148 |  |  | $(171,991)$ | 2,281,423 |
| Undergraduate Education | 1,989,679 |  | $(15,000)$ |  |  | 32,032 |  |  | $(64,084)$ | 1,942,627 |
| University Library | 5,834,020 |  |  |  |  | 36,448 |  |  |  | 5,870,468 |
| Academic Support Units Total | 12,562,724 | $(124,000)$ | $(15,000)$ | 269,018 | - | 159,010 |  | - | 45,171 | 12,896,923 |
| Division-Wide | 8,076,094 |  | $(388,936)$ | 571,794 | $(1,195,664)$ |  |  | $(409,068)$ | $(963,891)$ | 5,690,329 |
| Work Study | 325,428 |  |  | 14,572 |  |  |  |  | - | 340,000 |
| Division Total | \$ 159,956,674 | \$ | $(480,220)$ | 1,027,930 | \$ (2,295,000) | \$ 395,058 | \$ | $(132,671)$ | \$ (223,231) | 158,248,540 |
| Itemized Summary |  |  |  |  |  |  |  |  |  |  |
| FTES Target Adjustment |  |  |  |  | $(2,295,000)$ |  |  |  |  | $(2,295,000)$ |
| Program Start-Up |  |  |  | 718,358 |  |  |  |  |  | 718,358 |
| Student Success and Scholarships |  |  |  | 295,000 |  |  |  |  |  | 295,000 |
| Work Study |  |  |  | 14,572 |  |  |  |  |  | 14,572 |
| Centrally Funded Personnel Actions |  |  |  |  |  | 395,058 |  |  |  | 395,058 |
| Benefits Pay-in |  |  |  |  |  |  |  | $(132,671)$ | $(223,231)$ | $(355,902)$ |
| WASC Membership Transferred to Central |  |  | $(45,000)$ |  |  |  |  |  |  | $(45,000)$ |
| One-IT Initiative |  |  | $(106,284)$ |  |  |  |  |  |  | $(106,284)$ |
| Research Assigned Time Transferred to R\&l |  |  | $(328,936)$ |  |  |  |  |  |  | $(328,936)$ |
| Totals | - | - | $(480,220)$ | 1,027,930 | $(2,295,000)$ | 395,058 |  | $(132,671)$ | $(223,231)$ | $(1,708,134)$ |

Table 2-2
2020-21 CSU O perating Fund O ne-Time Budget Summary



## Section 3

## Professional \& Continuing <br> Education Fund

## Professional \& Continuing Education Fund (PaCE)

PaCE resources are generated through College of Professional \& Global Education (CPGE). CPGE coordinates continuing education for credit and non-credit programs for San José State University. These programs include Summer and Winter Intersessions, Special Session, and Open University.

Revenues generated are distributed to each division that provides services to self-support programs for which the Operating Fund is being reimbursed.

For Open University instruction, the university currently allocates $\$ 2,800$ per annualized FTES to the colleges in Operating Fund. Open University revenues collected in PaCE are distributed to other divisions with the remainder kept central at the university level.

## PaCE Revenue Distribution Model

|  | Self-Support Programs | Open University |
| :---: | :---: | :---: |
| Academic Affairs |  |  |
| Programs and Academic Support | 66.0\% | - |
| CPGE Central Operations | 19.0\% | - |
| Total Academic Affairs | 85.0\% | - |
| Administration \& Finance | 11.0\% | 11.0\% |
| Student Affairs | 3.5\% | 3.5\% |
| State Charges / Contingency | 0.5\% | 85.5\% |
| Total Revenue Distribution \% | 100.0\% | 100.0\% |

Professional \& Continuing Education Revenue projections and distributions for each program type are summarized in the table below.

2020-21 Projected PaCE Revenues and their Distribution

|  | Special <br> Session | Summer <br> Intersession |  | Winter <br> Intersession |  | Open University |  | Faculty Led Study Abroad |  | Non-Credit Programs |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Revenue [1] | \$ 26,503,982 | \$ | 8,637,366 | \$ | 2,121,317 | \$ | 2,460,344 | \$ | 1,020,611 | \$ | 143,042 | \$ 40,886,662 |
| Administration \& Finance | 2,915,438 |  | 950,110 |  | 233,345 |  | 270,638 |  |  |  |  | 4,369,531 |
| Student Affairs | 927,639 |  | 302,308 |  | 74,246 |  | 86,112 |  |  |  |  | 1,390,305 |
| State Charges / Contingency | 132,520 |  | 43,187 |  | 10,607 |  | 2,103,594 |  |  |  |  | 2,289,908 |
| CPGE Central Services | 5,035,757 |  | 1,641,100 |  | 403,050 |  |  |  | 1,020,611 |  |  | 8,100,518 |
| Academic Support Services | 304,796 |  | 2,245,715 |  | 551,542 |  | - |  |  |  |  | 3,102,053 |
| Total Overhead | \$ 9,316,150 | \$ | 5,182,420 | \$ | 1,272,790 | \$ | 2,460,344 | \$ | 1,020,611 | \$ |  | \$ 19,252,315 |
| Colleges / Academic Programs | \$ 17,187,832 | \$ | 3,454,946 | \$ | 848,527 | \$ |  | \$ |  | \$ | 143,042 | \$ 21,634,347 |

[1] Based on CPGE 2020-21 Business Plan

## Library Operations Support

The Library provides support to all SJSU matriculated students, as well as Open University and Special Session students. The Library receives an annual allocation based on $3.43 \%$ of the colleges' share of Special Session revenue and $5.34 \%$ of the colleges' Open University allocations. All tables in Section 3 exclude these allocations to the Library.

Table 3-1
2020-21 PaCE Budget Summary

|  | Projected <br> Revenue Distribution | Division Allocation | Prior Year <br> Roll Forward | University One-Time Adjustment | 2020-21 <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| College of Business | 2,108,501 |  | $(137,270)$ |  | 1,971,231 |
| College of Education | 183,732 |  | 281,726 |  | 465,458 |
| College of Engineering | 2,686,566 |  | 1,436,958 |  | 4,123,524 |
| College of Health \& Human Sciences | 3,082,424 |  | 2,816,148 |  | 5,898,572 |
| College of Humanities \& the Arts | 812,858 |  | 423,873 |  | 1,236,731 |
| College of Professional \& Global Education [1] | 17,246,300 |  | 12,026,803 |  | 29,273,103 |
| College of Science | 1,673,002 |  | 905,680 |  | 2,578,682 |
| College of Social Sciences | 1,798,440 |  | 748,447 |  | 2,546,887 |
| Colleges Total | 29,591,823 | - | 18,502,365 | - | 48,094,188 |
| Academic Senate |  | 10,374 |  |  | 10,374 |
| College of Graduate Studies |  | 209,673 |  |  | 209,673 |
| Faculty Success |  | 119,420 |  |  | 119,420 |
| Offices of the Provost |  | 298,052 |  |  | 298,052 |
| Undergraduate Education [2] |  | 240,416 | 96,911 |  | 337,327 |
| University Library |  | 791,924 |  |  | 791,924 |
| Academic Support Units Total | - | 1,669,859 | 96,911 | - | 1,766,770 |
| University Personnel |  | 85,619 |  |  | 85,619 |
| Information Technology |  | 327,964 |  |  | 327,964 |
| Other Units Total | - | 413,583 | - | - | 413,583 |
| Division-Wide [3] | 3,102,053 | $(2,083,442)$ | 1,888,271 | $(3,050,000)$ | $(143,118)$ |
| Work Study |  |  |  |  | - |
| Division Total | \$ 32,693,876 | \$ | \$ 20,487,547 | \$ (3,050,000) | \$ 50,131,423 |

[1] Includes College of Professional \& Global Education Central Operating Fund, Operating Reserve Fund, Program Development \& Research Fund, Facility Support Fund, CPGE Scholarship Fund, Study Abroad \& Away Fund, and CPGE Academic Programs
[2] Early Start Program in Summer 2020 is suspensed due to the pandemic.
[3] Earmarked for division strategic investments.


## Section 4

## Student Success, Excellence and Technology Fee

## Student Success, Excellence and Technology Fee (SSETF)

SSETF is a mandatory student fee that subsumed and replaced all existing Category III miscellaneous course fees, except those associated with field trips, and the Instructionally Related Activities (IRA) fee as of Fall 2012. SSETF is also intended to facilitate student and student athlete graduation and retention rates and strengthen student learning through improved use of technology.

The university unbundled SSETF in Fall 2014 into three components: the IRA fee, student success fee, and course support fee. The purpose is to enhance transparency and ensure that the revenues collected are used in ways that were detailed in the fee proposals. Three funds were created to identify and better manage allocations:

```
70018 SSETF-IRA
7 0 0 1 9 \text { SSETF - Student Success}
70020 SSETF - Course Support
```

For 2020-21, the division's total SSETF base budget is $\$ 5.5$ million. An one-time allocation of $\$ 0.79$ million is provided to support 8 academic advisors and late night tutoring.


The distribution of SSETF-Course Support funds to the colleges has historically been adjusted annually for changing enrollment levels (measured by FTES) and for inflation based on the HEPI.

However, as the average unit load increases, student headcount does not proportionally increase with FTES and it is impacting the division's SSETF-Course Support budget model. The division over-allocated funds in the previous budget cycles as the total FTES outpaced student headcount. This necessitates an ongoing freeze to the course support budget at the 2016-17 level across all colleges and one-time funding until the deficit is cleared.

The following tables show the allocations in each SSETF fund.

Table 4-1
2020-21 SSETF-IRA Budget Summary

|  | 2020-21 Base Budget |  |  | Prior Year Encumbrance Roll Forward |  | 2020-21 <br> tal Budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| College of Humanities \& the Arts |  | 683,525 |  | 89,378 |  | 772,903 |
| College of Social Sciences |  | 74,986 |  |  |  | 74,986 |
| Colleges Total |  | 758,511 |  | 89,378 |  | 847,889 |
| Undergraduate Education |  | 27,650 |  |  |  | 27,650 |
| University Library |  | 674,164 |  |  |  | 674,164 |
| Academic Support Units Total |  | 701,814 |  | - |  | 701,814 |
| Division-Wide |  | 176 |  |  |  | 176 |
| Division Total | \$ | 1,460,501 | \$ | 89,378 | \$ | 1,549,879 |

Table 4-2
2020-21 SSETF-Student Success Budget Summary

|  | $\begin{gathered} 2019-20 \\ \text { Base Budget } \\ \hline \end{gathered}$ | Organizational Change | Univeristy <br> Adjustments | $\begin{gathered} 2020-21 \\ \text { Base Budget } \\ \hline \end{gathered}$ | Prior Year <br> Roll Forward | Prior Year Encumbrance Roll Forward | University One-Time Commitment | $\begin{gathered} 2020-21 \\ \text { Total Budget } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| College of Business | 106,251 |  |  | 106,251 |  | 789 |  | 107,040 |
| College of Education | 1,716 |  |  | 1,716 | $(1,942)$ |  |  | (226) |
| College of Engineering | 234,160 |  |  | 234,160 |  |  |  | 234,160 |
| College of Health \& Human Sciences | 203,885 |  |  | 203,885 |  |  |  | 203,885 |
| College of Humanities \& the Arts | 781,458 |  |  | 781,458 |  | 20,000 |  | 801,458 |
| College of Professional \& Clobal Education | - |  |  | - |  |  |  | - |
| College of Science | 95,385 |  |  | 95,385 |  |  |  | 95,385 |
| College of Social Sciences | 185,935 |  |  | 185,935 | $(7,903)$ | 1,703 |  | 179,735 |
| Colleges Total | 1,608,790 |  | - | 1,608,790 | $(9,845)$ | 22,492 | - | 1,621,437 |
| College of Graduate Studies |  | 181,162 |  | 181,162 |  | 1,743 |  | 182,905 |
| Faculty Success |  | 368,000 |  | 368,000 |  | 22,635 |  | 390,635 |
| Offices of the Provost | 718,000 | $(368,000)$ | $(350,000)$ | - |  |  |  | - |
| Undergraduate Education | 13,800 |  |  | 13,800 |  |  |  | 13,800 |
| University Library |  |  |  | - |  | 2,520 | 326,622 | 329,142 |
| Academic Support Units Total | 731,800 | 181,162 | $(350,000)$ | 562,962 | - | 26,898 | 326,622 | 916,482 |
| Division-Wide | 212,737 | $(181,162)$ |  | 31,575 | 9,845 |  | 466,800 | 508,220 |
| Work Study |  |  |  | - |  |  |  | - |
| Division Total | \$ 2,553,327 | \$ | \$ (350,000) | \$ 2,203,327 | \$ | \$ 49,390 | \$ 793,422 | \$ 3,046,139 |
| Itemized Summary |  |  |  |  |  |  |  |  |
| Prior Year |  |  |  | - |  | 49,390 |  | 49,390 |
| Advisors |  |  |  |  |  |  | 466,800 | 466,800 |
| 24/5 Late Night Study Hours and Tutoring |  |  |  |  |  |  | 326,622 | 326,622 |
| Adobe Creative Suite Budget Transferred to IT |  |  | $(350,000)$ | $(350,000)$ |  |  |  | - |
| Totals | - | - | $(350,000)$ | $(350,000)$ | - | 49,390 | 793,422 | 842,812 |

Table 4-3
2020-21 SSETF-Course Support Budget Summary



## Section 5

## Work Study Allocations

## Work Study Allocations

The Federal Work Study Program allows students to work on campus as part of their financial aid package. Funding is derived as follows: $70 \%$ from Federal Work Study and $30 \%$ matching funds from the division. The division has undergone multiple organization changes which has caused a decrease in the division's total allocations.

Work Study Base Budget Allocations with History

| College / Unit | 2018-19 | 2019-20 | 2020-21 |
| :--- | ---: | ---: | ---: |
| College of Business | 43,374 | 30,000 | 25,000 |
| College of Education | 51,887 | 51,887 | 51,887 |
| College of Engineering | 33,124 | 41,740 | 47,659 |
| College of Health \& Human Sciences | 51,980 | 47,980 | 49,505 |
| College of Humanities \& the Arts | 59,326 | 63,326 | 63,326 |
| College of Professional \& Global Education | 4,536 | 4,536 | - |
| College of Science | 33,675 | 42,433 | 42,433 |
| College of Social Sciences | 47,401 | 47,401 | 60,543 |
| Colleges Total | 325,303 | 329,303 | 340,353 |
|  |  |  |  |
| College of Graduate Studies | 77,903 | 5,905 | 8,388 |
| Faculty Success | 19,688 | 19,688 | 10,688 |
| Offices of the Provost | 5,772 | 10,772 | 11,739 |
| Undergraduate Education | 96,946 | 96,946 | 113,262 |
| University Library | 200,309 | 133,311 | 144,077 |
| Academic Support Units Total |  |  |  |
|  | 6,284 | 2,284 | 1,284 |
| AAD Reserve |  |  |  |
| Division Total | 531,896 | $\$ 464,898$ | $\$ 485,714$ |

2020-21 Org Changes:

1. Justice Studies moved from Health \& Human Sciences to Social Sciences.
2. ISSSSC moved from the Provost Office to Social Sciences.


## Section 6

## Division One-Time Allocations

## 2020-21 Division One-Time Commitments

| Description |  | Salary |  | OE\&E |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Enrollment Support |  | \$ | 985,320 | \$ | 173,880 | \$ | 1,159,200 |
| Research Support | University RSCA |  | 3,962,500 |  | 100,000 |  | 4,062,500 |
|  | University Grants Academy |  | 118,404 |  |  |  | 118,404 |
|  | Undergraduate Research Grant |  |  |  | 45,000 |  | 45,000 |
|  |  |  | 4,080,904 |  | 145,000 |  | 4,225,904 |
| Faculty Support | Academic Senate and Policy Chairs |  | 157,872 |  |  |  | 157,872 |
|  | Campus CFA Chapter Representative |  | 39,468 |  |  |  | 39,468 |
|  | Faculty Accommodations |  |  |  | 50,000 |  | 50,000 |
|  | Faculty Success |  | 7,300 |  | 52,000 |  | 59,300 |
|  | University Council of Chairs and Directors |  |  |  | 15,000 |  | 15,000 |
|  |  |  | 204,640 |  | 117,000 |  | 321,640 |
| Program Support | Acquisitions |  |  |  | 24,285 |  | 24,285 |
|  | Assessment Director and Facilitators |  | 118,404 |  |  |  | 118,404 |
|  | Center for Community Learning \& Leadership Director |  | 32,890 |  |  |  | 32,890 |
|  | General Education Director (formerly Board of General Studies) |  | 26,312 |  |  |  | 26,312 |
|  | Institute for Sport, Society, and Social Change Assistant Director |  | 13,156 |  |  |  | 13,156 |
|  | Jewish Studies Program Development |  | 21,730 |  | 2,000 |  | 23,730 |
|  | Marine Science Scholarhips |  |  |  | 95,000 |  | 95,000 |
|  | Professional Programs Accreditation |  |  |  | 150,000 |  | 150,000 |
|  | Program Planning |  | 13,156 |  |  |  | 13,156 |
|  | Program Start-Up |  | 179,212 |  | 97,582 |  | 276,794 |
|  | STEM Student Success Program (Braven) |  |  |  | 200,000 |  | 200,000 |
|  | Writing Skills Test Coordinator |  | 32,890 |  |  |  | 32,890 |
|  |  |  | 437,750 |  | 568,867 |  | 1,006,617 |
| Division Programs | Campus Reading Program |  | 13,156 |  | 52,000 |  | 65,156 |
|  | Management Personnel Recruitment and Relocation |  |  |  | 350,000 |  | 350,000 |
|  | Provost's Priorities |  |  |  | 150,000 |  | 150,000 |
|  | Racial Equity Initiatives |  | 17,860 |  |  |  | 17,860 |
|  | Space and Equipment |  |  |  | 50,000 |  | 50,000 |
|  | Staff Professional Development |  |  |  | 60,000 |  | 60,000 |
|  | University Speaker Series |  |  |  | 7,000 |  | 7,000 |
|  | WASC Camps Fee and Assessment |  | 32,890 |  |  |  | 32,890 |
|  | Work Study 30\% Matching |  |  |  | 145,714 |  | 145,714 |
|  |  |  | 63,906 |  | 814,714 |  | 878,620 |
| Technology | Aculog |  |  |  | 23,000 |  | 23,000 |
|  | Assessment Software |  |  |  | 100,000 |  | 100,000 |
|  | Canvas |  |  |  | 385,000 |  | 385,000 |
|  | Curriculog |  |  |  | 26,000 |  | 26,000 |
|  | Faculty Research Solutions |  |  |  | 45,000 |  | 45,000 |
|  | Inflationary Adjustments |  |  |  | 80,000 |  | 80,000 |
|  | Respondus |  |  |  | 13,000 |  | 13,000 |
|  |  |  | - |  | 672,000 |  | 672,000 |
| University Studies | University Studies \& STATWAY |  | 65,780 |  |  |  | 65,780 |
|  | VET Connect Program |  | 6,578 |  |  |  | 6,578 |
|  |  |  | 72,358 |  | - |  | 72,358 |
| Total |  | \$ | 5,844,878 | \$ | 2,491,461 | \$ | 8,336,339 |



## Section 7

## Appendix

## Abbreviations

Unit Names

| AAD | Academic Affairs Division |
| :--- | :--- |
| APB | Office of Academic Planning and Budgets |
| AS | Academic Senate |
| BUS | Lucas College and Craduate School of Business |
| EDUC | Connie L. Lurie College of Education |
| ENGR | Charles W. Davidson College of Engineering |
| HA | College of Humanities and the Arts |
| HHS | College of Health and Human Sciences |
| IR | Office of Institutional Research (Formerly IEA) |
| LIBR | University Library |
| PGE | College of Professional and Clobal Education |
| PRVST | Office of the Provost |
| SCI | College of Science |
| SSCI | College of Social Sciences |
| UE | Undergraduate Education |

## General Terms

| AUL | Average Unit Load |
| :--- | :--- |
| AY | Academic Year |
| CFA | California Faculty Association |
| CSU | California State University |
| DW | Division-Wide |
| FTES | Full-Time Equivalent Students |
| FY | Fiscal Year |
| HEPI | Higher Education Price Index |
| ICLM | Induced Course Load Matrix |
| IRA | Instructionally-Related Activities |
| OE\&E | Operating Expenses \& Equipment |
| OP FUND | California State University Operating Fund |
| PaCE | Professional \& Continuing Education |
| RSCA | Research, Scholarship, and Creative Activity |
| SJSU | San José State University |
| SSETF | Student Success, Excellence and Technology Fee |
| WASC | Western Association of Schools and Colleges |

## Academic Affairs Division



