Engl 1B Spring 2017 **Final Project:** **Multi-Modal Class Presentation**

**Overview** “Multi-modal” just means using more than one way to communicate your ideas: supporting the printed words with pictures, audio, and/or video enhancement. For your last assignment, which will count as the “final exam,” you will make a **multi-modal presentation** on your researched proposal. You will also **submit a written version** of your “script,” which will be part of the grade.

**The Details:**

* **Audience:** You can choose either your classmates/instructor as the audience, **or** you can pretend we are the real-world audience you wrote the proposal for. If it’s the former, you’ll need to tell us who the paper’s target audience is and then just give us the gist of what you are proposing and what you found in your research to support it.

Either way, you will adapt your paper for a multi-modal version, not just read your paper to us. Begin by setting up the conversation you are joining, explaining what the controversy is, why it matters, and to whom it matters.

* **Multi-Modal Elements:** You will choose whatever **visuals/audio/video snippets** you think will enhance your ideas. For instance, if you are pitching a new energy technology, you could include **visuals** of what it looks like or what it could look like, as we saw in the Jonathan Trent TED talk about biodiesel from floating algae pods. You could also put **key quotes** and/or **charts/graphs, visuals** on the screen. Just think of how your argument could best be enhanced, as the other TED talks we saw used visuals to enhance their ideas.

\*\*\* Remember that your ideas should predominate, though. Don’t let the video clips take over!\*\*\*

**Further Details**

* **Duration/Length**: For the presentation, **5-6 minutes--tops!--for each person.** For the **written version,** plan on **300-500 well-chosen words** (no fluff!). Include source citations for the ideas, quotes, and images/video and a brief (un-annotated) works cited page.
* **Teams**: If someone in the class is presenting on a similar refutation topic or film, feel free to team up for a “panel” presentation, but you will still each have 5 minutes, and you will be graded separately.
* **Grading criteria:** Your work will be judged primarily on the **depth** of thinking, **development** of your ideas, the quality of the **audio/visual/video** components, **clarity, coherence/organization**, and your command of **grammar/format**, in descending order of importance.
* **Canvas**/**hard copy**: As usual, there will be a **dual submission**—the electronic version to Canvas, the paper copy to your professor. We won’t have a peer review, though.
* **DUE:** The hard copy of your presentation is due from everyone when we begin the presentations on **Wed 5/10**. We will finish the presentations on M 5/15 and during the **final exam period**: Section 17: Mon 22 May 7:15 AM (sorry, not my choice!) Section 5: Tues 23 May 9:45 AM