### ANNE T. LAWRENCE

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## Education:

- 1985-87 Postdoctoral Fellow, Program on Organizations and Mental Health, Stanford University (Affiliated with the Department of Industrial Engineering and Engineering Management)
- Ph.D. in Sociology, University of California, Berkeley (Emphasis in industrial and organizational sociology; passed qualifying examination "with Distinction")
- 1977 M.A. in Sociology, University of California, Berkeley
- 1974 B.A. "with Distinction" in Sociology-Anthropology, Swarthmore College; Phi Beta Kappa

## **Publications:**

- Anne T. Lawrence and James Weber, <u>Business and Society: Stakeholders, Ethics, Public Policy</u>, 15<sup>th</sup> ed. (New York: Irwin/McGraw-Hill). Accompanied by an instructor's manual and power point slides prepared by the authors.
- 2016 Anne T. Lawrence, "The Counterfeit Safety Label," Case Research Journal 36(2): Spring.
- 2015 Mary C. Gentile, Anne T. Lawrence, and John Melnyk, "What Is a Giving Voice to Values Case?" <u>Case Research Journal</u> 35(2): Spring.
- 2014 Ronald M. Roman, Anne T. Lawrence, and Chirag Amin, "Labor Voices: Bringing Transparency to the Global Supply Chain," <u>Case Research Journal</u> 34(4): Fall. Winner, Curtis E. Tate Award for Outstanding Case of the Year, North American Case Research Association, 2015.
- Anne T. Lawrence and James Weber, <u>Business and Society: Stakeholders, Ethics, Public Policy</u>, 14<sup>th</sup> ed. (New York: Irwin/McGraw-Hill). Accompanied by an instructor's manual, power point slides, and a video supplement prepared by the authors.
- Anne T. Lawrence, "The Upper Big Branch Mine Disaster," in Arthur A. Thompson, Jr., Margaret A. Peteraf, John E. Gamble, and A.J. Strickland III, <u>Crafting and Executing</u> Strategy, 9<sup>th</sup> ed. (New York: McGraw-Hill).
- 2012 Anne T. Lawrence, "The Midnight Journal Entry," <u>Case Research Journal</u> 32(2): Spring.
- Anne T. Lawrence and James Weber, <u>Business and Society: Stakeholders, Ethics, Public Policy</u>, 13<sup>th</sup> ed. (New York: Irwin/McGraw-Hill). Accompanied by an instructor's

- manual, power point slides, and a video supplement prepared by the authors. (Published February, 2010)
- 2011 Anne T. Lawrence, Guest Editor, Case Research Journal: Special Issue on Business Ethics and Human Rights, 31(2): Spring.
- 2010 Anne T. Lawrence, Guest Editor, Case Research Journal: Special Issue on Social and Environmental Entrepreneurship, 30(4): Fall.
- Anne T. Lawrence, "Managing Disputes with Nonmarket Stakeholders: Wage a Fight, Wait, Withdraw, or Work It Out?" *California Management Review*, 53(1): 90-113.
- Anne T. Lawrence and Anthony I. Mathews, "Namasté Solar," Ivey College of Business and Harvard Business School Case Collection. Reprinted in Arthur Thompson, Margaret Peteraf, John E. Gamble and A.J. Strickland III, *Crafting & Executing Strategy: Text and Readings, 18th ed.* (McGraw-Hill: 2012).
- 2009 Anne T. Lawrence, "Farming Pharmaceuticals: Ventria Bioscience and the Controversy over Plant-Made Medicines," Ivey College of Business and Harvard Business School Case Collections.
- Anne T. Lawrence, Anthony I. Mathews, and Erik Noyes, "LightWorks Optics, Inc.," Harvard Business School Case Collection.
- Anne T. Lawrence, Randall D. Harris, and Sally Baack, "Unauthorized Disclosure: Hewlett-Packard's Secret Surveillance of Directors and Journalists," <u>Case Research</u> Journal 28(1): Winter. Winner, Curtis E. Tate Award for Outstanding Case of the Year, North American Case Research Association, 2009.
- Anne T. Lawrence and James Weber, <u>Business and Society: Stakeholders, Ethics, Public Policy</u>, 12<sup>th</sup> ed. (New York: Irwin/McGraw-Hill). Accompanied by an instructor's manual, power point slides, and a video supplement prepared by the authors. (Published February, 2007)
- Anne T. Lawrence, "Google, Inc.: Figuring Out How to Deal With China," Harvard Business School Case Collection. Winner of the 2007 "Dark Side" Case Competition sponsored by the Management Education Division and the Critical Management Studies Interest Group of the Academy of Management. Republished in Emmanuel Raufflet and Albert J. Mills, eds., The Dark Side: Critical Cases on the Downside of Business (Sheffield, UK: Greenleaf Publishers: 2009).
- Anne T. Lawrence, "Hewlett-Packard and a Common Supplier Code of Conduct," <u>Case Research</u> Journal, 27(1): Winter.
- Anne T. Lawrence, Michael E. Solt, and Asbjorn Osland, "Yakima Filters: From Waste Tires to Clean Water," <u>Case Research Journal</u>, 25(4): Fall.
- Anne T. Lawrence, "Premier (A) and (B)," Harvard Business School Case Collection. Winner, Emerson Center Award for Outstanding Case in Business Ethics, 2004.

- Anne T. Lawrence, James Weber, and James E. Post, <u>Business and Society: Stakeholders</u>, <u>Ethics</u>, <u>Public Policy</u>, 11<sup>th</sup> ed. (New York: Irwin/McGraw-Hill). Accompanied by an instructor's manual, power point slides, and a video supplement prepared by the authors.
- Anne T. Lawrence, "Dow Corning and the Silicone Breast Implant Controversy," <u>Case Research Journal</u>, 24(4): Fall. Originally published in 1993; reprinted in an issue devoted to the best cases previously published in the <u>Case Research Journal</u>.
- Asbjorn Osland and Anne T. Lawrence, "Peet's and the Berkeley Sustainable Coffee Initiative," <u>Case Research Journal</u>, 24(2): Spring. Reprinted in: Arthur A. Thompson, Jr., John E. Gamble, and A.J. Strickland, Strategy: Winning in the Marketplace, 2<sup>nd</sup> ed., McGraw-Hill, 2006.
- Anne T. Lawrence, "The Collapse of Enron," (New York: McGraw-Hill/Primis). Reprinted in: Arthur A. Thompson, Jr., John E. Gamble, and A.J. Strickland, <u>Strategy: Winning in the Marketplace</u>, McGraw-Hill, 2004, and Michael Hitt, Duane Ireland, and Robert E. Hoskisson, <u>Strategic Management</u>, 6th ed., Southwestern College Publishing Co., 2004.
- Anne T. Lawrence and Howard Tolley, Jr., "Unocal and the Yadana Gas Pipeline Project," <u>Case Research Journal</u> 22(2): Summer. Reprinted in: David C. Thomas, <u>International Management:</u> Readings and Cases, Sage, 2003, and Subhash Jain, <u>International Marketing</u>, M.E. Sharpe, 2006.
- Anne T. Lawrence, "The Drivers of Stakeholder Engagement: Reflections on the Case of Royal Dutch/Shell," in <u>Unfolding Stakeholder Thinking</u>, edited by Sandra Waddock et al. (Greenleaf Publishing, Sheffield, U.K.). Reprinted in: <u>Journal of Corporate Citizenship</u>, v. 6, Summer.
- 2002 Anne T. Lawrence and Ann Svendsen, "The Clayoquot Controversy: A Stakeholder Dialogue Simulation" [CD-ROM-based simulation and teaching note], Vancouver BC: Centre for Innovation in Management, Simon Fraser University.
- James E. Post, Anne T. Lawrence, and James Weber, <u>Business and Society: Corporate Strategy</u>, <u>Public Policy</u>, <u>Ethics</u>, 10<sup>th</sup> ed. (New York: Irwin/McGraw-Hill).
- Rebecca J. Morris and Anne T. Lawrence, ""Nike's Dispute with the University of Oregon," <u>Case Research Journal</u>, 21(3): Summer. Reprinted in: Hill and Jones, <u>Strategic Management</u> 7<sup>th</sup> ed. 2006, Bob DeWit and Ron Meyer, <u>Strategy Process, Content, Context</u> 3<sup>rd</sup> ed. Thomson Learning, 2003; Michael Hitt, Duane Ireland, and Robert E. Hoskisson, <u>Strategic Management</u> 5th ed., Southwestern College Publishing Co., 2002; Arthur A. Thompson, Jr. and A.J. Strickland, <u>Strategic Management</u> 12<sup>th</sup> ed., McGraw-Hill, 2002; Dess and Lumpkin, <u>Strategic Management: Text and Cases</u>, McGraw-Hill, 2003; David C. Martin, <u>International Management: Readings and Cases</u>, Sage, 2003; Carol H. Anderson and Julian W. Vince, <u>Strategic Marketing Management</u>, Houghton Mifflin, 2003.
- Anne T. Lawrence, "The Emergence of Conservation Banking in Southern California," pp. 89-101 in Ken Green, Peter Groenewegen, and Peter S. Hofman, eds., <u>Ahead of The Curve: Cases of Innovation in Environmental Management</u> (Dordrecht, The Netherlands: Kluwer Academic Publishers).
- Anne T. Lawrence, "The Transformation of Shell, 1994-1999" [multimedia case and teaching note], Council on Ethics in Economics, published online at: <a href="www.i-case.com">www.i-case.com</a>.

- Anne T. Lawrence, "Shell in Nigeria" [multimedia case and teaching note], Council on Ethics in Economics, published online at: <a href="https://www.i-case.com">www.i-case.com</a>.
- Anne T. Lawrence, "Columbia/HCA and the Medicare Fraud Scandal," <u>Case Research Journal</u>, 20(1), Winter 2000. Recipient of the Philip D. Cooper Award for Outstanding Case in Health Care, awarded by the North American Case Research Association, 1999. Reprinted in: Lester A. Digman, <u>Strategic Management: Cases for the Global Information Age</u>, 6<sup>th</sup> ed. (Cincinnati, OH: Dame Publishing, 2002).
- Anne T. Lawrence, "Pearl Jam's Dispute with Ticketmaster," in Teri C. Tompkins, ed., <u>Cases in Management and Organizational Behavior</u> (Englewood Cliffs: Prentice Hall). Also published in Paul F. Buller and Randall Schuler, <u>Managing Organizations and People: Cases in Management</u>, <u>Organizational Behavior and Human Resource Management</u>, 6<sup>th</sup> edition (Cincinnati, OH: South-Western, 1999) and 7<sup>th</sup> edition (2002).
- Anne T. Lawrence, "Odwalla, Inc., and the E. Coli Outbreak," <u>Case Research Journal</u>, 19(1), Winter. Recipient of the Curtis E. Tate Award for Outstanding Case of the Year awarded by the North American Case Research Association, 1998. Reprinted in: Carol H. Anderson and Julian W. Vincze, <u>Cases in Strategic Marketing Management</u> (Boston: Houghton Mifflin), 1999, and Michael Hitt, Duane Ireland, and Robert E. Hoskisson, <u>Strategic Management</u> 4th ed. (Cincinnati, OH: South-Western), 2000.
- James E. Post, Anne T. Lawrence, and James Weber, <u>Business and Society: Corporate Strategy</u>, <u>Public Policy</u>, <u>Ethics</u>, 9th ed. (New York: Irwin/McGraw-Hill).
- Anne T. Lawrence, "Bank of America and the Carlsbad Highlands Foreclosure (A) and (B)," in Michael Hitt, Duane Ireland, and Robert E. Hoskisson, <u>Strategic Management</u> 3<sup>rd</sup> ed., (Cincinnati, OH: South-Western); and Michael V. Russo, <u>Environmental Management for the 21<sup>st</sup> Century:</u>
  <u>Readings and Cases</u> (Boston, MA: Houghton-Mifflin, 1999).
- Anne T. Lawrence, "Shell Oil in Nigeria," <u>Case Research Journal</u>, 17(4), Winter 1997. Finalist (one of four) for the Curtis E. Tate Award for Outstanding Case of the Year awarded by the North American Case Research Association, 1997. Reprinted in: John R. Boatright, <u>Cases in Ethics and the Conduct of Business</u>, 3<sup>rd</sup> edition (Prentice Hall, 2000); John S. Hill, <u>World Business: Globalization, Analysis, and Strategy</u> (Southwestern Publishing, 2004); Anne Marie Francesco and Barry Allen Gold, <u>International Organizational Behavior</u>, 2e (Prentice Hall, 2004).
- James E. Post, William C. Frederick, Anne T. Lawrence, and James Weber, <u>Business and Society: Corporate Strategy, Public Policy, Ethics</u>, 8th ed. (New York: McGraw-Hill).
- 1996 Anne T. Lawrence, "Employee Stock Ownership Plans," in R. Edward Freeman and Patricia H. Werhane, eds., <u>Dictionary of Business Ethics</u>, in the <u>Blackwell Encyclopedia of Management</u> (Oxford, England: Blackwell Publishers).
- Anne T. Lawrence and David Morell, "Leading-Edge Environmental Management: Motivation, Opportunity, Resources, and Processes," in a Special Research Volume of Research in Corporate Social Performance and Policy, "Sustaining the Natural Environment: Empirical Studies on the Interface of Nature and Organizations," Denis Collins and Mark Starik, eds. (Greenwich, CT: JAI Press).

- Anne T. Lawrence, "Teaching the Organizational and Ethical Implications of the Space Shuttle Challenger Disaster," <u>Journal of Management Education</u>, 18(3), August.
- Anne T. Lawrence, "The Pollution Prevention Honor Roll: Leading-Edge Environmental Management in the Silicon Valley," <u>Northern California Executive Review</u>, 8(1), Winter/Spring.
- Anne T. Lawrence, "Dow Corning and the Silicone Breast Implant Controversy," <u>Case Research Journal</u>, 13(4), Fall. Reprinted in: John Pearce and Richard Robinson, <u>Strategic Management</u>, Richard D. Irwin, 1995; Michael Hitt, Duane Ireland, and M. Hoskisson, <u>Strategic Management</u>, 1st and 2nd editions, West Publishing Co., 1995 and 1997; John R. Boatright, ed., <u>Cases in Ethics</u> and the Conduct of Business, Prentice-Hall, 1994.
- Anne T. Lawrence, "Johnson Controls and Protective Exclusion from the Workplace," <u>Case Research Journal</u>, 13(1), Winter. Reprinted in John W. Dienhart, <u>Business, Ethics, and Society: A Text with Readings and Cases</u>, Oxford University Press, 1998; John R. Boatright, ed., <u>Cases in Ethics and the Conduct of Business</u>, Prentice-Hall, 1994; Frederick D. Sturdivant and James E. Stacey, eds., <u>The Corporate Social Challenge: Cases and Commentaries</u>, 5<sup>th</sup> ed., Richard D. Irwin, 1994; Barry Allen Gold, ed., <u>Exploring Organizational Behavior: Readings, Cases, and Experiences</u>, Harcourt Brace/Dryden Publishers, 1994.
- 1993 Paul R. Lawrence with Anne T. Lawrence, "Doing Problem-Oriented Research: A Daughter's Interview," in Arthur G. Bedeian, ed., <u>Management Laureates: A Collection of Autobiographical Essays</u> (Greenwich, CT.: JAI Press).

## **Professional Conference Presentations:**

Refereed conference papers or symposia presented or conference discussant at the Annual Meetings of the Academy of Management (2008, 2007, 2004, 2003, 2002, 1999, 1998, 1997, 1995), the International Association for Business and Society (2013, 2009, 2007, 2003, 2002, 2001), the Western Academy of Management/Western Casewriters Association (2014, 2006, 2003, 2002, 2000, 1999, 1998, 1997, 1996, 1994), the North American Case Research Association (2014, 2013, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998, 1997, 1996, and 1994), and the Organizational Behavior Teaching Society (2004, 1997). Details available upon request.

## Public Service, Consulting Engagements, and Grants Received:

- 2014- Chairperson of the Board, Case Research Foundation
- Judge, Giving Voice to Values Case Competition
- 2009-11 Guest Editor, *Case Research Journal*, Special Issue on Ethics and Corporate Social Responsibility (two volumes)
- 2008 Sabbatical leave, one semester (Fall)
- 2008- Consultant for case writing, Beyster Institute (U.C. Irvine)
- 2008 Co-Chair, Dark Side Case Competition
- 2007-09 Chair, Grant Committee, North American Case Research Association
- 2007 Lucas Fellowship, College of Business
- 2006 Lucas Fellowship, College of Business
- 2003-06 Invited Member, Business and Organizational Ethics Partnership, Santa Clara University
- 2001-02 Research Director, Korean E-Business Commercialization Institute
- 2000-01 Faculty Workshops on Case Writing and Research, SJSU College of Business
- 2000-01 Consultant to Northern Arizona University, College of Business Administration, Faculty Professional Development, Case Writing and Research

- 1999 Invited keynote speaker, Teaching Human Rights Online Conference, University of Cincinnati
- 1998-99 Consultant to Loyola Marymount University, Program to develop cases focusing on Asian business
- Faculty in-service training, Case Research, Writing, and Teaching, Monterey Institute of International Studies
- 1995 Selection committee, Business Environment Leadership Awards (Peninsula Conservation Center)
- 1994-01 Summer Research Grants, San Jose State College of Business

# Certification, Honors, and Recognition:

- 2015 Curtis E. Tate Award for Outstanding Case of the Year, awarded by NACRA
- 2014 Distinguished Contributor Award, North American Case Research Association
- 2012 Best Case, Western Casewriters Association
- 2009 Curtis E. Tate Award for Outstanding Case of the Year, awarded by NACRA
- 2007 Honorable Mention, Directors' College of Canada, Best Case in Corporate Governance
- 2007 Winner, "Dark Side" Case Competition, Academy of Management
- 2006 Fellow, North American Case Research Association
- 2005 Outstanding Professor of the Year, San Jose State University
- Visiting Professor of Business and Society, Central European University (Budapest, Hungary)
- 2003 Emerson Award for Outstanding Case in Business Ethics
- 2003 SJSU College of Business Faculty Excellence Award
- 2002 SJSU College of Business Outstanding Undergraduate Instructor
- 1999 Philip D. Cooper Award for Outstanding Case in Health Care, awarded by NACRA
- 1998 Curtis E. Tate Award for Outstanding Case of the Year, awarded by NACRA
- 1997 Received a perfect "5.0" teaching effectiveness rating in Business 166
- 1996-97 San Jose State University "Teacher Scholar" for the 1996-97 academic year
- 1996 Promoted to Professor, effective August 22, 1996
- 1994 Beta Gamma Sigma, Honorary Member

## University, College, and Department Service:

- 2014-15 College RTP Committee
- 2013-14 Chair, Department Recruitment Committee (ethics)
- 2012-13 Chair, Dean Review Committee, College of Business
- 2011-12 Department Recruitment Committee
- 2011-12 Chair, Department RTP Committee
- 2010-11 Chair, College RTP Committee
- 2009-10 Chair, Department RTP Committee
- 2009-10 Chair, Lucas Research Fellowship Task Force
- 2009-10 Co-developed new General Education course on financial literacy for COB
- 2007-09 Chair, Department RTP (Personnel) Committee
- 2006-08 Elected Vice Chair, Department of Organization and Management
- 2006-08 Department Search Committees for HRM, Organizational Behavior, and Supply Chain Management
- 2006-08 College of Business Assessment Committee
- 2006 Department Structural Reorganization Task Force
- 2005-06 University Campus Fee Advisory Committee, faculty representative
- 2005-06 Department Release Time Committee (Chair)
- 2005-06 College of Business RTP (Personnel) Committee (Chair)
- 2004-05 College of Business Dean Search Committee

2004-05 College of Business RTP (Personnel) Committee 2003-05 College Curriculum Committee 2003-04 Faculty Advisor, Amnesty International Student Organization Faculty, Interdisciplinary Course, "Globalization and Daily Life" 2003 Faculty Teaching Mentor 2003-05 2003-04 College of Business RTP (Personnel) Committee 2003-04 Department Undergraduate Curriculum Committee 2002-03 Department RTP (Personnel) Committee (Chair) 2002 Faculty, MUSE Program 1999-01 College RTP (Personnel) Committee 1996-99 Department RTP (Personnel) Committee 1995-00 Department Release Time (Research) Committee Department RTP (Personnel) Committee 1993-94 Active Service to Professional Community: 2007-09 Chair, North American Case Research Association Grant Committee 2003-06 President, Advisory Board, North American Case Research Association Representative-at-Large, Board of Directors, Social Issues in Management Division, Academy 2001-04 of Management Immediate Past President and Board of Directors, North American Case Research Association 2001-02 2000-01 President, North American Case Research Association 2000-External Tenure Reviewer for several universities, including University of Maine, University of Denver, Miami University of Ohio, American University of Beirut, Babson College, and St. Mary's College (Vermont) 1999-00 President-Elect, North American Case Research Association 1999-00 Acquisitions Editor, I-Case Series on Business Ethics (interactive, online cases) 1998-99 Program Chair, North American Case Research Association 1998-Editorial Board, Case Research Journal 1995-98 Western Regional Director, North American Case Research Association 1995-98 Associate Editor, Case Research Journal 1998-Board of Directors, San Jose State University Institute for Social Responsibility President, Western Casewriters Association 1994-95 Advisory Board, Journal of Management Inquiry 1992-95 1994-Reviewer, Business and Society, Organization Science, Annual Review of Sociology, Industrial Engineering and Engineering Management, Academy of Management Journal, Organizations & Environment, and for the annual meetings of the Academy of Management (Social Issues in Management and Organizations and the Natural Environment divisions), International Association for Business and Society, Western Academy of Management, North American Case Research Assoc., and Organizational Behavior Teaching Society 1994-Reviewer of textbook manuscripts for various publishers, including Prentice Hall, Macmillan,

Irwin/McGraw-Hill, West, John Wiley, and Sage