



SPEAKER SERIES 2/2

Startup Planning

A panel of entrepreneurs shares first hand tips, experience, and strategies in customer success, go-to-market, overcoming challenges and managing growth with the goal of helping SJSU Spartaneurs advance their own startup ideas.



Alora Fredricks is a Silicon Valley native who has had the opportunity to collaborate with many professionals across various fields of expertise. She has a bachelor's degree from SJSU with honors in business marketing and advertising and has nearly ten years' experience in developing end-to-end, data-driven marketing and advertising campaigns. She is an entrepreneur at heart and has co-founded multiple successful companies.



Jason Fox is a Chief Technical Officer with over 20 years of experience developing medical devices, therapies, and intellectual property primarily focused in the ENT, cardiovascular, and vascular specialties. Most recently he serves as the CTO for Inquis Medical developing novel medical devices for the cardiovascular and peripheral vascular industry. Prior to Inquis Medical, Jason served as the VP of R&D for Arrinex developing the Clarifix cryoablation device which was acquired by Stryker Medical.



Quency Phillips is executive director of Joint Venture Silicon Valley's Lighthouse initiative (formerly Building Back Better), established in 2021 as a backbone effort to support regional recovery and reduce stark inequities magnified by the pandemic. Phillips has been committed to social good for more than 25 years through community service and entrepreneurship.



Sameer Saran is the Founder and CEO of ParkStash. He came to the U.S. in 2016 to pursue his Masters in Computer Engineering from SJSU. In five years, he graduated, did internships, bootstrapped his startup ParkStash, pivoted multiple times, grew to 6-digit revenue, and became a permanent U.S. resident. He is focused on scaling his startup and runs his own consultancy firm helping entrepreneurs.

Thursday, Feb. 2

4 - 5:30 pm

Register: spartup.com/incubator

Zoom link provided upon registration

Snacks will be served

