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When creating websites, we always have to keep in mind the critical value of our technological tools. In other words, just because something is "cool" doesn't mean that it belongs on your website. The design (colors, graphics, fonts, embedded videos) must have a purpose, and the navigation must be intuitive.

GOOGLE SITES, DESIGN & NAVIGATION

To create your *Frankenstein* web pages, log into your Gmail or Google account and go to Google Sites. I will walk you through creating the basic elements of your website today in Google Sites. After setting up your website, be sure to post your project URL in your blog reflections for today.

Below are the required pages (and hence navigation words) that are required for your website:

Home/Index – Page Creator already sets this up as your first page. When someone clicks on your URL, this is the first page that she will see.

About – This will be the placeholder for your Rationale. The About page also identifies you as a student in this class at SJSU, provides your contact info and date of revision.

Vol. I, Chapter 1 – This is your chapter; use the chapter & volume number from the book. In the end, we will link to each other's chapters/letters.

Bibliography – This is your Bibliography for the entire project. Each entry, including for images, needs to be formatted in MLA style. (You will not be able to indent the second lines so it's fine to list them in single space.) I strongly urge you to keep a running list of entries on this page for the remainder of the semester.

This is your basic skeleton. As you become more comfortable with Google Sites, you will most likely want to add pages to your navigational structure. For instance, your poetry explication, and the remaining assignments, will be incorporated into your web pages – either as an individual pages or as linked pages to one of your chapter pages. You may also want to link to other classmate's projects (a particularly good explication or character analysis, perhaps. You may find that particular words in your chapters need to be hyperlinked to your explication. You may always add more words to the navigational structure. Be careful that it does not become too convoluted, though.

The design of your website is equally as important as its content. With a poor design, users will not be able to read or use your site. Over the last week, you've spent some time browsing through sites and should have a sense of which sites were most effectively designed. Color, fonts, background, images, layout and more influence the design aspects. For tips on designing a website see, the following:

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