

SAMPLES of SUMMARIES

1. *Introduce author and title (spelling correctly and with proper citation information) in the first sentence and/or paragraph.*

Thomas Hine's essay "What's in a Package?" explores the importance of packaging products and the effects that such packages have on consumers and ultimately all of society.

2. *Refer to the author to clarify that it is his/her thoughts and not your analysis of the writing.*

The author makes a point of comparing the supermarkets of today to the more traditional marketplaces in order to show us how packaging for modern consumerism has contributed to a less personal shopping experience.

3. *Avoid referring to yourself (I, we, us). That will seem as if you automatically agree with Hine. Refer to the essay as separate from yourself, like an observer.*

Another thing Hine makes us note is how packaging creates a bond of familiarity with products we constantly purchase.

Rewrite this sentence:

4. *Punctuation goes inside quotation marks.*

According to Hine, packaging is not only used to preserve and to hold products but to give them "personality."

5. *Additional Points:*

- Create an original title.
- Indent 5 spaces to indicate a new paragraph (don't skip lines between paragraphs).
- Avoid contractions.
- Avoid sentence fragments
- Read and follow instructions.