

ESSAY 1: YOUR CONSUMER LIFE

Writing Exercise 4

Due: Tues, 9/13

Reading: "The Addictive Virus," De Graaf, Wann & Naylor (*SoL* 71)
"Hip Hop Sales Pop," *NYT* article online (see our course website)

Writing Exercise:

Write a journal entry listing some of your recent purchases. Can you attribute any of those purchases to an addiction for stuff? If so, which ones? Have you walked through the SJSU bookstore and wanted to buy things other than your required texts? Why or why not? Do you think the bookstore should sell only the required texts? Why do you have to walk through the section of SJSU clothing in order to get to the books downstairs?

Using the above questions as prompts, write an analysis of your own shopping behavior and if it reflects this article's claims.

Page Length: 2 pages (minimum)

Administrative Notes:

- ▶ This assignment needs to be typed, double-spaced with one inch margins.
- ▶ Type your name, the date and Writing Exercise 2, Essay 1 on your written assignment.
- ▶ Type your name and the page number in the upper right corner of every page.
- ▶ Give this exercise an original title (of your creation).
- ▶ Staple the pages together. (DO NOT FOLD OR PAPERCLIP YOUR PAGES.)
- ▶ Proofread everything before you turn it in. There should be no spelling or typographical errors.

Writing Tips

- ▶ Use signal phrases to introduce a quote.
- ▶ Include the author's name and essay title.
- ▶ Indicate page number in parenthesis.
- ▶ Place punctuation inside quotation marks.
- ▶ Write without referring to yourself (I, we, us).