Goals for First Draft:

- Create an effective and interesting argument
- Develop that argument with:
 - authority
 - reasonableness
 - o considering the other side
 - economy of expression (shortcuts)
 - o powerful language
- Evidence
 - Keep your reader interested with cogent evidence
 - Incorporate evidence
 - personal experience
 - minimal research
 - description, summary, analysis
- Audience
 - Supply an individual perspective on a large social issue
 - Personalize the issue without alienating your reader
- Language
 - Convince readers of your opinion subtly
 - o Create succinct paragraphs and sentences
 - Edit out any wordy or inappropriate sentences

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