

Campus Fee Advisory Committee Agenda

November 9, 2018

12:00-1:30pm (lunch provided)

in Clark Hall Room 506

Agenda Items

- 1. Approve prior meeting minutes (September 28, 2018)
- 2. Discussion of Spartan Bookstore- First Day Proposal

Attendees

Associated Students Members

- Cynthia Fernandez Rios, Dir-University Advising Affairs
- Kristen Gallegos, At Large Graduate Student (by phone)
- Chelby Gill, Dir-Student Rights & Responsibilities
- Iyotnsa Kethepalli, Dir-Student Resource Affairs
- Ariadna Manzo, President (by phone)
- Joe Ordaz-Alvarado, Dir-Student Fee Affairs
- Branden Parent, Dir-Intercultural Affairs

Academic Members

- Stefan Frazier, Senate Chair
- Ravisha Mathur, Faculty

Administrative Members

- Robb Drury, Student Affairs
- Marna Genes (Chair), Admin & Fin
- Susan Jaynes (Staff to CFAC)
- Kara Li, Information Technology
- Bradley Olin, Academic Affairs

Minutes

Item 1: Prior meeting minutes approved as written.

Item 2: First Day Solution Program

Rebecca Brouwer, Spartan Bookstore Manager, gave a presentation on the First Day Solution program (slides attached). The program was piloted in fall 2018 and is planned for full adoption in summer 2019.

The First Day Solutions program integrates online textbooks with Canvas. When students enroll in a course that participates in the First Day Solution program (per faculty opt in), they have access to online access to faculty-selected course materials (textbooks and other study materials provided by publishers). Their account will be charged for the online access, but students can opt out within Canvas before the drop deadline and they will not be charged. Students are not required to access the online materials – they can use other available methods to access the materials (e.g., purchase a paper textbook). The First Day Solution promotes access to course materials from the very first class session, which promotes student success. Further, the materials are offered at a discount over the cost of a new paper version of the textbook.

Other points made by the Bookstore Manager:

- 56% of students do not have the course materials on the first day of class (factors include affordability and confirmation of the correct version or edition of the text)
- Students have access as soon as Canvas opens up (~ 1 week before classes begin).
- 50% of students are already accessing course materials through Canvas (most popular is via the publisher's website)
- \$15-20 additional fee if the student would like the course materials also printed
- University takes a reduced commission for using this model; which is passed on to students
- Would be targeted to courses suitable for this model (not necessarily appropriate for broadly found reader texts like novels).

Results of fall 2018 pilot: 270 students in three course sections saved \$23,760; 89% participation – year prior was 30%. More faculty are interested in offering First Day Solution.

Timeline for implementation:

December 2018: integration of Barnes and Nobel with Canvas January 2019: Opt-In for limited departments on campus for spring term Summer 2019: Full implementation of Opt-Out methodology

CFAC discussion included the following:

- How long is access granted for? Committee advised that this should be made clear in Canvas, and potentially the option for a permanent buy at some point.
- Experience at Sacramento State has been success (not Barnes & Nobel)

- Discussion of CFAC role: SJSU would be acting as an agent to facilitate this process; the access fees are not technically a student fee (not subject to CFAC approval)
- Discussion of the risk undertaken by the University (limited);
- Spartan Shops and Barnes & Nobel agreement will be amended Spartan Shops will receive a smaller commission on these sales in order to reduce costs to students.
- AS offers a book voucher program; how could that program be integrated with the
 - o Marna to provide Ariadna with Rebecca's email

After discussion, CFAC indicated unanimous support for the program