# San José State University **Department of Economics**

### Course No. 27396, Econ 135 - Money and Banking, Section 01, Spring 2021

#### **Course and Contact Information**

Instructor: Justin D. Rietz

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Office Hours: Online by appointment.

Class Days/Time: Tuesday and Thursday, 3:00pm to 4:15 pm.

Zoom: https://sjsu.zoom.us/j/84585407188?pwd=RIZGQXQxeVFWM2ttNzQrL2ls

ZmZldz09

Password: econ135

Prerequisites: Econ 1A, Econ 102 recommended

#### **Course Format**

#### Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on <u>Canvas Learning Management System course login website</u> at http://sjsu.instructure.com. You are responsible for regularly checking with the messaging system through MySJSU at http://my.sjsu.edu to learn of any updates.

#### **Course Description**

Monetary institutions and theory, central banking, Federal Reserve System, interest rates, foreign exchange, price level theory, flow of funds, policy relative to private, government and international finance.

#### **Course Learning Outcomes (CLO)**

This is course about money, banking, and the financial system. It applies the insights of *both* economic theory and history to modern financial institutions. By the end of the course, the student should demonstrate critical and independent thinking about such controversial issues as inflation, the causes of the Great Depression, monetary policy, banking deregulation, the S & L crisis, international exchange rates, and the recent financial crisis. Although this course touches on the full range of Economics PLOs, it emphasizes PLO2 and PLO4.

PLO 2: Macroeconomics.

PLO 4: Specialist Areas: Finance.

PLO 5: Communication: Demonstrate efficient communication skills.

Upon successful completion of this course, students should be able to demonstrate the follow:

- CLO 1. Explain money's vital function and how it interacts with banking and the financial system.
- CLO 2. Explain how the interaction of the demand and stock of money determine the price level.
- CLO 3. Explain seigniorage and the role it has played in the history and evolution of government involvement in the monetary and financial system.

- CLO 4. Explain the complicated relationships between money, interest rates, and fiscal policy.
- CLO 5. Discuss the various factors that play a role in financial crises.

#### **Required Texts/Readings**

#### **Textbook**

- 1. R. Glenn Hubbard and Anthony Patrick O'Brien, *Money, Banking, and the Financial System*, 1st edn. (Boston: Prentice Hall, 2012): **ISBN-13:** 978-0132553452).
  - Note: This is an older version of the textbook. If you choose to use a newer version, you are responsible for any differences in the text.
- 2. Murray N. Rothbard, *What Has Government Done to Our Money?* rev. edn. (Auburn, AL: Ludwig von Mises Institute, 1990); **ISBN-13:** 978-1933550343 (available online at http://mises.org/library/what-has-government-done-our-money).

#### **Other Readings**

Additional readings will be provided on Canvas under "Files."

#### **Course Requirements and Assignments**

The final examination, which will be comprehensive, is worth 40 points out of the total of 100 for the course. Each of two other examinations is worth 20 points toward the total. In addition, there will be twelve short, objective quizzes based exclusively on assigned weekly readings worth another 20 points. Each quiz individually is worth 2.5 points, allowing students to drop or miss four out of the twelve quizzes. There will be no make-ups for any quizzes. Cheating on any quiz or exam will result in an automatic F.

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

#### **Final Examination or Evaluation**

There will be a cumulative final exam.

#### **Grading Information**

Converting Number Grades to Letter Grades

97-100 A+	93-96 A	90-92 A-
87-89 B+	83-86 B	80-82 B-
77-79 C+	73-76 C	70-72 C-
67-69 D+	63-66 D	60-62 D-
below 60 F		

Final grades will be curved. However, the curve will never hurt your grade. I do not round up grades, e.g. an 86.9 is a B, not a B+.

Note that I do not provide study guides for exams. Instead, I will hand out brief, unit outlines with key concepts and terms in class.

#### **Classroom Protocol**

This is a traditional, lecture-based course. The use of laptops, tablets, cell phones, or other electronic device is prohibited in class unless you provide documentation from the AEC. Studies have proven that students who take notes on these devices *significantly* impair their comprehension of the material. Therefore, students need to come prepared to take hand-written notes. Those who violate this prohibition will have a half point deducted from their final grade for the course (out of 100 points) for *each and every* infraction.

Because class participation helps enliven the course, it is greatly appreciated and can earn students up to one extra point toward their final grade. Finally, if you experience any difficulty in this course, please do not hesitate to come to me for help. I am always happy to clarify hard concepts, resolve any lingering confusion, or otherwise assist you in making this course enjoyable and rewarding.

#### **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' <a href="Syllabus Information web page">Syllabus Information web page</a> at <a href="http://www.sjsu.edu/gup/syllabusinfo/">http://www.sjsu.edu/gup/syllabusinfo/</a>" Make sure to review these university policies and resources.

#### **Course Units:**

- I. The Nature and Origin of Money.
- II. The Nature and Origin of Credit.
- III. An Overview of Today's Financial System.
- IV. Commercial Banking: History and Practice.
- V. Nonbank Intermediaries, Deregulation, and Financial Crisis.
- VI. Modern Central Banking.
- VII. Money and the World Economy.

# Course No. 47821, Econ 135 - Money and Banking, Fall 2018

## **Course Schedule**

#### **Course Schedule**

Note: the schedule is subject to change with fair notice. Changes will be announced in class and an updated syllabus will be available on Canvas.

Week	Date	Topics, Readings, Assignments, Deadlines
1	Jan 28	First day of class and review.
2	Feb 2	Topic: The Nature and Origin of Money.
		Readings:
		1. Rothbard, chs. I, II
		2. Thurow, "In Romania, Smoking a Kent Cigarette is Like Burning Money," <i>Wall Street Journal</i> , (3 January 1986).
		3. Angell, <i>The Story of Money</i> (New York: Garden City, 1929).
2	Feb 4	Topic: The Nature and Origin of Money.
3	Feb 9	Topic: The Nature and Origin of Money.  Topic: The Nature and Origin of Money.
3	1007	Readings:
		1. Hubbard & O'Brien, ch. 2;
		2. Rothbard, ch. III.
		3. Peter Brimelow, "Do You Want To Be Paid In Rockefellers? In Wristons?
		Or How About a Hayek?" <i>Forbes</i> , (30 May 1988), 243-50.
3	Feb 11	Topic: The Nature and Origin of Money.
4	Feb 16	Topic: The Nature and Origin of Credit.
		Readings:
		1. Hubbard & O'Brien. chs. 1, 4.
	7.1.10	2. Mishkin - Appendix ch. 5, "Loanable Funds Framework"
4	Feb 18	Topic: The Nature and Origin of Credit.
5	Feb 23	Topic: An Overview of Today's Financial System.
		Readings:
		1. Hubbard & O'Brien, chs. 3, 7.
		2. Mankiw - Ch. 14, "The Basic Tools of Finance," from <i>Principles of</i>
5	Feb 25	Macroeconomics, 3rd edn. (Mason, OH: Thomson, 2004), pp. 287-302.
3	Fe0 23	Topic: An Overview of Today's Financial System.
6	Mar 2	Topic: An Overview of Today's Financial System
		Readings:
		1. Hubbard & O'Brien, chs. 5, 6.
		2. Charles L. Hooper, "Who Is Harmed by Insider Trading?" <i>Library of</i>
		Economics and Liberty (March 2, 2015):
	N/ 4	http://www.econlib.org/library/Columns/y2015/Hooperharmed.html.
6	Mar 4	Topic: An Overview of Today's Financial System
7	Mar 9	Review
7	Mar 11	Exam #1

Week	Date	Topics, Readings, Assignments, Deadlines
8	Mar 16	Topic: Commercial Banking: History and Practice. Readings:  1. Hubbard & O'Brien, chs. 9, 10. 2. David Kelley and Jeff Scott, "Gekko Echo: A Closer Look at the 'Decade of Greed'," Reason, (February 1993), 30-37.  https://reason.com/1993/02/01/gekko-echo/ 3. Leonard Read, "I, Pencil," The Freeman, (December 1958); abridged version: http://fee.org/freeman/detail/i-pencil/.
8	Mar 18	Topic: Commercial Banking: History and Practice.
9	Mar 23	Topic: Nonbank Intermediaries, Deregulation, and Financial Crisis Readings:  1. Hubbard & O'Brien, ch. 11. 2. Schuler - History of Free Banking
9	Mar 25	Topic: Nonbank Intermediaries, Deregulation, and Financial Crisis
10	Mar 30	No Class - Spring Break
10	Apr 1	No Class - Spring Break
11	Apr 6	<ol> <li>Topic: Nonbank Intermediaries, Deregulation, and Financial Crisis.</li> <li>Readings:         <ol> <li>Hubbard &amp; O'Brien, ch. 12.</li> <li>Mishkin - Appendix 11 The Savings and Loan Crisis and Its Aftermath</li> <li>Hummel, "Privatize Deposit Insurance," <i>The Freeman</i>, (July 1989), 270-271; http://www.fee.org/the_freeman/detail/privatize-deposit-insurance#axzz2qLC3suMD.</li> </ol> </li> <li>Hummel and Henderson – Blame the Federal Gov't, Not the Fed, For Subprime Mortgage Problems</li> <li>Extra Credit: Charles W. Calomiris on the Financial Crisis, Podcast Interview with Russ Roberts, <i>EconTalk</i>, available at http://www.econtalk.org/archives/2009/10/calomiris_on_th.html (one and a half hours in length). Worth half a point extra credit if you listen to it and write an additional 400-word summary of it.</li> </ol> Topic: Norbank Intermediaries, Deregulation, and Financial Crisis
11	Apr 8	Topic: Nonbank Intermediaries, Deregulation, and Financial Crisis.
12	Apr 13	Review  Even #2
12	Apr 15	Exam #2
13	Apr 20	Topic: Modern Central Banking Readings:  1. Hubbard & O'Brien ch. 14.  2. Mishkin – Appendix 11 The Fed's Balance Sheet and the Monetary Base 3. Hummel - The Myth of Federal Reserve Control Over Interest Rates.  http://www.econlib.org/library/Columns/y2013/Hummelinterestrates.html.  4. Hummel - Paradoxes of Paying Interest on Reserves.  http://historynewsnetwork.org/blog/58090.  5. Henderson - Does Growth Cause Inflation/ http://www.cato.org/sites/cato.org/files/serials/files/policy- report/1999/11/cpr-21n6.html.

Week	Date	Topics, Readings, Assignments, Deadlines
13	Apr 22	
14	Apr 27	Topic: Modern Central Banking Readings:  1. Hubbard & O'Brien, chs. 13, 15.  2. Bartlett - Thank You Federal Reserve.  3. Friedman - The Fed's Thermostat.  4. Hummel – Interpreting Modern Monetary Theory. https://www.econlib.org/library/Columns/y2019/Hummelmonetarytheory. html
14	Apr 29	Topic: Modern Central Banking
15	May 4	Topic: Modern Central Banking Readings:  1. Rothbard, ch. IV 2. Wessel - Could One Little Rule Explain All of Economics. 3. Mishkin - The Conduct of Monetary Policy. pp. 461-471, 478-481, 484-493. 4. Williamson - Interest Rate Control is More Difficult Than You Think. 5. Hummel - What's Wrong With the Taylor Rule. http://www.econlib.org/library/Columns/y2014/HummelTaylor.html. 6. Hummel - How the Fed Became Huge. http://reason.com/archives/2014/11/20/how-the-fed-got-huge.
15	May 6	Topic: Modern Central Banking4
16	May 11	Topic: Money and the World Economy. Readings:  1. Hubbard & O'Brien, chs. 8, 16.
16	May 13	Topic: Money and the World Economy.
Final Exam	May 24	Monday, May 24th at 2:45pm to 5:00pm https://www.sjsu.edu/classes/final-exam-schedule/spring-2021.php