San José State University Department of Economics ECON 101, Microeconomic Analysis, Sections 2 & 3, Spring, 2019

Course and Contact Information

Instructor: J. M. Pogodzinski

Office Location: DMH 138

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Office Hours: Tu&Th 2:45pm-4:30pm or by appointment in person or via Zoom

Class Days/Time: Tu&Th noon-1:15pm (Section 2) and 1:30pm-2:45pm (Section 3)

Classroom: DMH 161

Prerequisites: ECON 1B or consent of the instructor

Course Format

Technology Intensive, Hybrid, and Online Courses

Smartphone or laptop capable of running iClicker app during class sessions is required.

Course Web Page and Canvas Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on <u>Canvas Learning Management System course login website</u> at http://sjsu.instructure.com. You are responsible for regularly checking with the messaging system through Canvas to learn of any updates.

Course Description

Consumer behavior determining demands for goods and services. Theory of the firm including theories of production and cost. Theory of distribution to production factors.

Course Learning Outcomes (CLO)

The goal of the course is to help the students acquire "a method rather than a doctrine, an apparatus of the mind, a technique of thinking which helps its possessor to draw correct conclusions."

Upon successful completion of this course, students will be able to:

- 1. Reason in the way that neoclassical economists reason;
- 2. Be able to apply important economic concepts such as opportunity cost, choice, demand, supply, equilibrium, and optimal allocations to issues of public policy.

Required Texts/Readings (Required)

Textbook

There are two textbooks for the course:

Intermediate Microeconomics (Ninth Edition) by Hal R. Varian (Norton Publishers, 2014) – available in a variety of formats.

Workouts for Intermediate Microeconomics (Ninth Edition) by Theodore C. Bergstrom and Hal R. Varian (Norton Publishers, 2014) – only available as a paperback.

ISBN for the Bookstore Package: 3 Hole Punch + Workouts 9e (\$91.80 net): 978-0-393-26009-0

Other technology requirements / equipment / material

A smartphone or laptop capable of running iClicker app during class sessions is required. Students should attend all classes, bring powered-up cell phones or laptops with the iClicker app installed and running to each class meeting.

Course Requirements and Assignments

There are three graded activities in the course:

Exams – on line on Canvas – 45% of the Total Grade

Labs – on line on Canvas – 25% of the Total Grade

In Class Clicker Questions – 30% of the Total Grade

"Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus."

Final Examination or Evaluation

The final exam will be posted on Dec. 15 and is due by 11:59pm Dec. 17, 2019.

Grading Information

Grades will be assigned based on the weighted average of student performance in three kinds of activities: exams, labs, and in-class clicker questions.

| Activity | Percent of Final Grade | Total Number |
|---------------------------|------------------------|---|
| Exam 1 | 15 | |
| Exam 2 | 15 | |
| Final Exam | 15 | |
| Labs (TOTAL) | 25 | Best 10 of 12 |
| Clicker Questions (TOTAL) | 30 | Approximately 60-90 (Best 85% - Approximately 50-75 Graded Questions) |
| TOTAL | 100 | |

Determination of Grades

The letter grade will be determined by the following scheme:

| A+ | 100-97% |
|----|---------|
| Α | 96-93% |
| A- | 92-90% |
| B+ | 89-87% |
| В | 86-83% |
| B- | 82-80% |
| C+ | 79-77% |
| С | 76-73% |
| C- | 72-70% |
| D+ | 69-67% |
| D | 66-63% |
| D- | 62-60% |
| F | 59-0% |
| | |

Classroom Protocol

Students should attend all classes, bring powered-up cell phones or laptops with the iClicker app installed and running to each class meeting.

ECON 101 / Microeconomic Analysis, Spring 2019, Course Schedule

The schedule is subject to change with fair notice; if changes are made they will be announced on Canvas.

Course Schedule (tentative)

| Date | Topics, Readings, Assignments, Deadlines |
|---------|--|
| 1/24 | Introduction to Microeconomics; Course Administration and Policies |
| 1/29 | Read V Chapter 1 + WO Chapter 1; PRACTICE WITH CLICKER |
| 1/31 | Read V Chapter 2 + WO Chapter 2; PRACTICE WITH CLICKER |
| 2/1 | Lab Zero Posted |
| 2/5 | LAST DAY TO DROP; Read V Chapter 3 + WO Chapter 3 |
| 2/7 | Read V Chapter 3 + WO Chapter 3 (continued) |
| 2/8 | Lab Zero Due; Lab 1 Posted |
| 2/12 | LAST DAY TO ADD; Read V Chapter 4 + WO Chapter 4 |
| 2/14 | Read V Chapter 4 + WO Chapter 4 (continued) |
| 2/15 | Lab 1 Due; Lab 2 Posted |
| 2/19 | Read V Chapter 5 + WO Chapter 5 |
| 2/21 | Read V Chapter 5 + WO Chapter 5 (continued) |
| 2/22 | Lab 2 Due; Lab 3 Posted |
| 2/26 | Read V Chapter 6 + WO Chapter 6 |
| 2/28 | Read V Chapter 6 + WO Chapter 6 (continued); Review for Exam 1 |
| 3/1 | Lab 3 Due; Lab 4 Posted |
| 3/2 | Exam 1 Posted |
| 3/4 | Exam 1 due by 11:59pm |
| 3/5 | Read V Chapter 7 + WO Chapter 7 |
| 3/7 | Read V Chapter 14 + WO Chapter 14 |
| 3/8 | Lab 4 Due; Lab 5 Posted |
| 3/12 | Read V Chapter 14 + WO Chapter 14 (continued) |
| 3/14 | Read V Chapter 15 + WO Chapter 15 |
| 3/15 | Lab 5 Due; Lab 6 Posted |
| 3/19 | Exam 2 Posted; Read V Chapter 15 + WO Chapter 15 (continued) |
| 3/21 | Read V Chapter 16 + WO Chapter 16 |
| 3/22 | Lab 6 Due; Lab 7 Posted |
| 3/26 | Read V Chapter 16 + WO Chapter 16 (continued) |
| 3/28 | Exam 2 Posted; Read V Chapter 17 + WO Chapter 17 |
| 3/29 | Lab 7 Due; Lab 8 Posted |
| 3/30 | Exam 2 due by 11:59pm |
| 4/1-4/5 | SPRING BREAK |
| 4/9 | Read V Chapter 19 + WO Chapter 19 |
| 4/11 | Read V Chapter 20 + WO Chapter 20 |
| 4/12 | Lab 8 Due; Lab 9 Posted |
| 4/16 | Read V Chapter 21 + WO Chapter 21 |
| 4/18 | Read V Chapter 22 + WO Chapter 22 |
| | |

| Date | Topics, Readings, Assignments, Deadlines |
|-----------|--|
| 4/19 | Lab 9 Due; Lab 10 Posted |
| 4/23 | Read V Chapter 23 + WO Chapter 23 |
| 4/25 | Read V Chapter 23 + WO Chapter 23 (continued) |
| 4/26 | Lab 10 Due; Lab 11 Posted |
| 4/30, 5/2 | Read V Chapter 24 + WO Chapter 24 |
| 5/3 | Lab 11 Due; Lab 12 Posted |
| 5/7 | Read V Chapter 25 + WO Chapter 25 |
| 5/9 | Read V Chapter 25 + WO Chapter 25 (continued) |
| 5/10 | Lab 12 Due |
| 5/13 | LAST CLASS MEETING; Review for Final Exam; Course Summary and Evaluation |
| 5/15 | Final Exam Posted |
| 5/17 | Final Exam Due by 11:59pm |