

San José State University
Campus Master Plan
Advisory Committee Meeting
January 19, 2021



URBAN FIELD

Linda Dalton, PhD, FAICP
Campus Planning



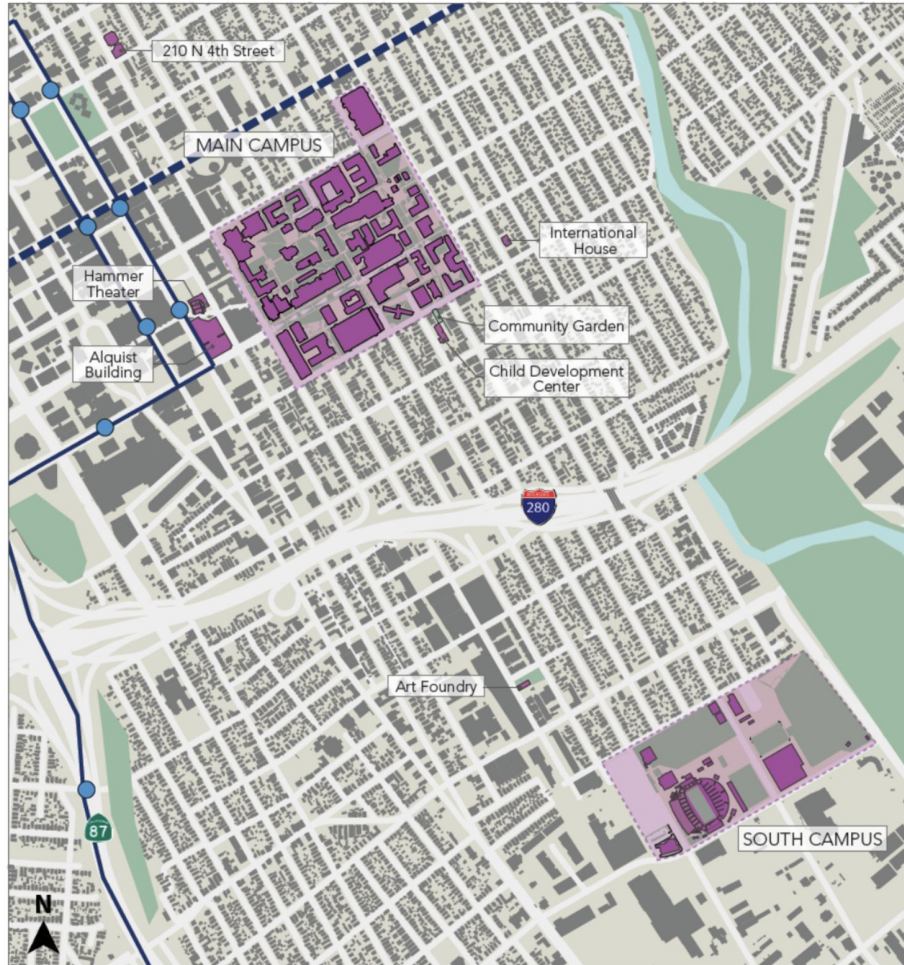
Key Map



Legend

-  Campus Properties
-  VTA Light Rail Line
-  Future BART Phase 2

Moss Landing Marine Laboratories



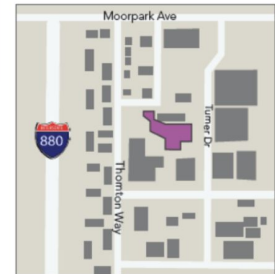
President's House



Reid Hillview Airport



Timpany Center



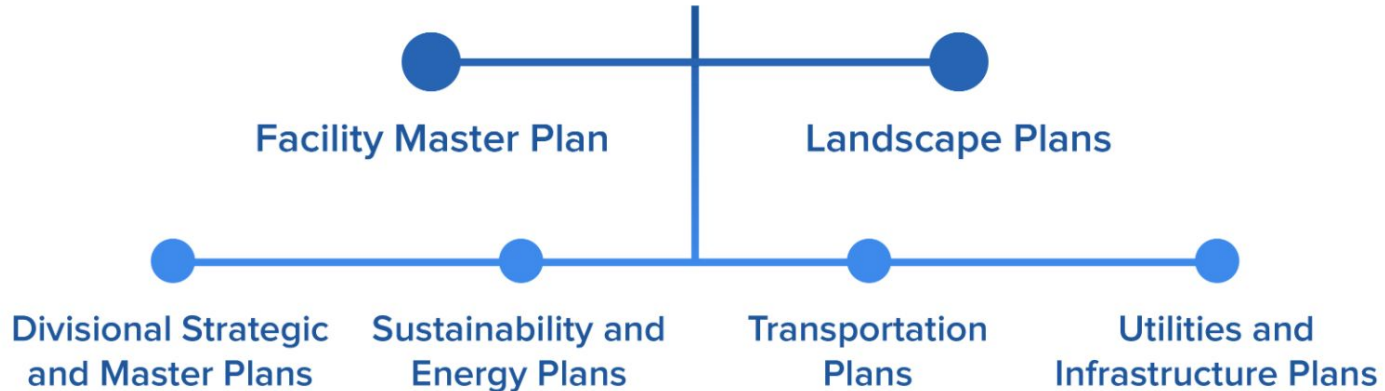
How does this relate to other campus related planning?



Strategic Plan: *Transformation 2030*



Academic Strategic and Master Plan




SAN JOSÉ STATE UNIVERSITY MENU SEARCH

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ReEnvision Our Physical Campus

Facilities Development and Operations

About Plan Components Timeline Get Involved Advisory Committee FAQ



Today's Look at Tomorrow's SJSU

SJSU is initiating a new campus master plan to implement Transformation 2030. This plan will address physical development for the main and south campuses as well as the University's off-campus properties and connections with the City of San José through 2040.



About the Campus Master Plan

The SJSU Campus Master Plan lays out a vision for the campus, anticipates future spatial needs and addresses strategies for future growth.



Plan Components

The Campus Master Plan aligns with our *Transformation 2030* strategic plan and will integrate areas such as facilities, land use and buildings, mobility, infrastructure and other aspects of our campus.



Project Timeline

A thorough and comprehensive initiative such as the Campus Master Plan is a big effort. Follow our process as we work to create a vision for SJSU's future campus.



Get Involved

To be successful, broad community engagement with the CMP is a must! Our planning process will include numerous and ongoing opportunities for the campus and community to engage in this three-year initiative.



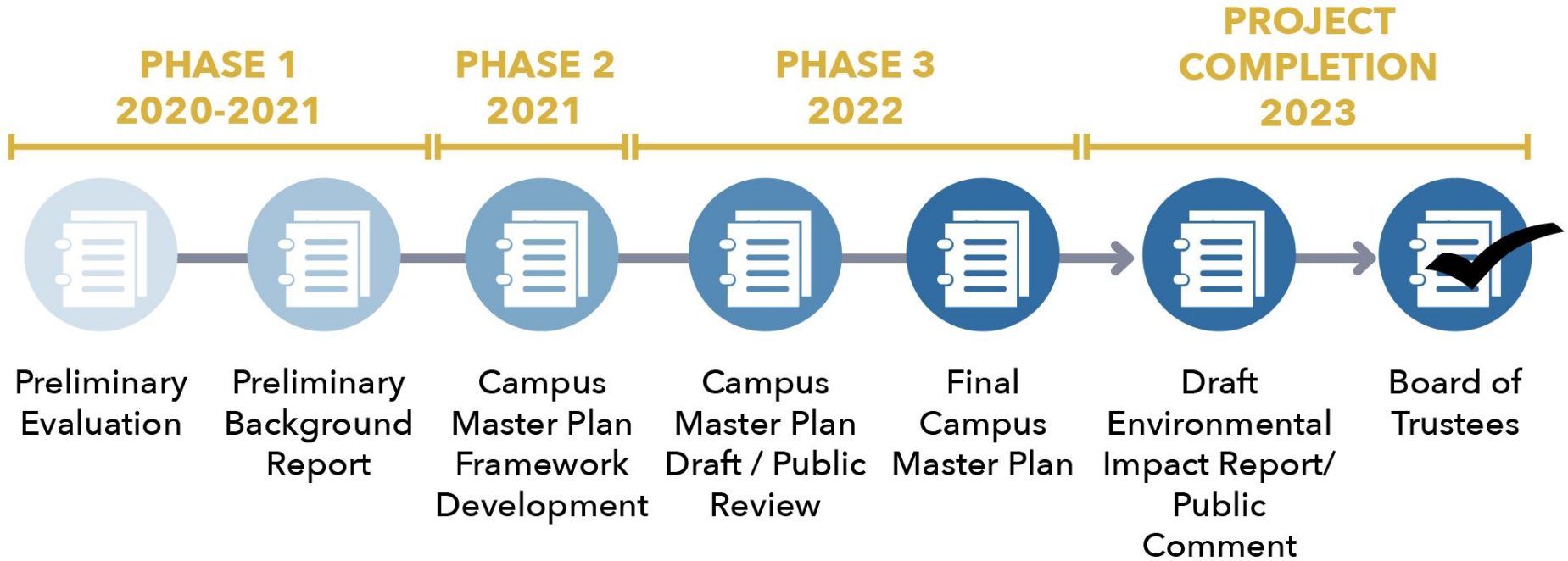
Advisory Committee

SJSU's Campus Master Plan is guided by an Advisory Committee consisting of students, faculty, staff and administrators.



FAQ

Check out our Frequently Asked Questions for more information about the Campus Master Plan.



ReEnvision Our Physical Campus

Facilities Development and Operations

[About](#)[Plan Components](#)[Timeline](#)[Get Involved](#)[Advisory Committee](#)[FAQ](#)[About](#)[Plan Components](#)[Timeline](#)[Get Involved](#)[Advisory Committee](#)[FAQ](#)

Get Involved

Shape the future of the SJSU Campus! There are many ways to get involved with the Campus Master Plan. We invite students, faculty, staff, and our neighbors that are not part of the campus to participate. Our goal is to be inclusive and involve as many voices as possible.

Upcoming Opportunities

Community Meetings, Open House and Survey

Spring 2021

The Campus Master Plan Team wants to know what you think is important. There will be a live, online Community Meeting, Open House, and Campus Master Plan Survey. We hope to get your thoughts about what to address in the Plan.

Fall 2021

The team will be back with another Community Meeting to discuss what we heard and a Framework for where we are headed. Another survey will go out to the entire community to receive feedback and verify if the Campus Master Plan is on track.

Fall 2020

Spring 2021

Future Outreach



- **Asynchronous** Virtual Open House (February - March)
- **Synchronous** “Live” Presentations at Meetings about Campus Master Plan with *Academic Senate, Campus Planning Board, Staff Council, Associated Students, CommUniverCity, and the General Public* (February - March)
- **Joint SJSU and City of San Jose Meeting** (March-April)
- Educational Opportunities

Advisory Committee Meeting (September)

- **Focus Groups and Workshops** on Special Topics (throughout semester)
- **Community Meeting**
- **Meetings with the City of San Jose**
- Educational Opportunities

- *Campus Stakeholder Interviews for Feedback*
- *Educational Opportunities*
- *Forums at SPUR*
- *Public Workshops*
- *Public Review of Draft*
- *Public Comment on EIR*

City Engagement

Proposed: Formal Meeting between SJSU and the City of San Jose

When: March/April 2021

Goal: Strengthen the relationship between City and Campus

Purpose of the Spring Meeting: Introductions, Discuss **key issues/topics** that involve the Campus Master Plan and Downtown Planning



City Engagement

Potential Key Issues/Topics

- Safety
- Public Transportation
- Pathways to access Public Transportation
- Wayfinding to the campus
- Streetscape Improvements
- Micro-Mobility
- Parking
- Planning - Land Use
- Housing - Student Housing
- Homelessness
- Parks, Recreation, and Neighborhood
- Public Works
- Visitor Bureau - Hospitality
- Civic Innovation (incubator) Business Attraction, industry partnerships
- Economic Development
- Strengthening Cultural Centers
- More...

Campus Master Plan Virtual Open House

February through March 31st

Using the Neighborland Platform

Preview Link: <https://neighborland.com/sjsu?preview=b2d9630321157a4f>

Linked from Website: sjsu.edu/campusmasterplan



Campus Planning 101



What is the Campus Master Plan?

The Campus Master Plan serves as the long range planning guide for accommodating projected student enrollment and all related educational programs and administrative services of the university. All physical improvements on the campus must be consistent with and supportive of the Campus Master Plan. For more information, here's our [FAQ](#).

Easy to sign in

Always accessible

Includes information about the Campus Master Plan

Open House Objectives:

- To *convey* information about the Campus Master Plan process to SJSU and the broader neighboring community
- To *collect* input and feedback to guide the Campus Master Plan

Topics

Edit



Campus Identity

What gives the SJSU campus a sense of place?



Academic Facilities

How might remote learning affect the University's campus?



Main Campus

What areas of the campus need improvement?

Main Campus Facilities

Edit

The Main Campus has a finite amount of space (88-acres) and has been generally built out. There have been some notable improvements to the campus recently with the new Interdisciplinary Science Building (ISB), the Diaz Compean Student Union, the Spartan Recreation and Aquatic Center, Campus Village, and Student Wellness Center.

There is also plenty of room for improvement.

What areas on campus need improvement? Tap "Add Comment" on the map below to share your ideas.



South Campus

How can South Campus be better connected to main campus?



Campus Livability

How can we make the SJSU campus more livable?



Getting to Campus

How can we improve transportation to campus, especially more sustainable options?

Share your ideas

Edit

Add Comment

View High Resolution Image

- 1 West Parking Facility
- 2 Interdisciplinary Science Building
- 3 Duncan Hall
- 4 Macquarie Hall
- 5 South Parking Facility
- 6 UPD Building
- 7 Sweeney Hall
- 8 Spartan Recreation and Aquatic Center
- 9 Washburn Hall
- 10 Dining Commons
- 11 Joe West Hall
- 12 Campus Village Phase 2
- 13 Campus Village A
- 14 Campus Village B
- 15 Campus Village C
- 16 Campus Village Garage
- 17 Dr. Martin Luther King, Jr. Library
- 18 Hugh Gilles Hall
- 19 Dudley Moorhead Hall
- 20 Instructional Resource Center
- 21 Computer Center
- 22 Administration
- 23 Clark Hall
- 24 Science
- 25 Washington Square Hall
- 26 Tower Hall
- 27 Morris Daily Auditorium
- 28 Dwight Bentall Hall
- 29 Central Classroom Building
- 30 Yoshihiro Uchida Hall
- 31 Spartan Memorial
- 32 Faculty Office Building
- 33 SPX Central
- 34 SPX East
- 35 Student Wellness Center
- 36 Student Services Center
- 37 North Parking Facility
- 38 Engineering
- 39 Industrial Studies
- 40 Corporation Yard Offices
- 41 Corporation Yard Trades Building
- 42 Student Union
- 43 Automated Bank Teller Facility
- 44 Modular ASB
- 45 Modular F
- 46 Associated Students House
- 47 Business Tower
- 48 Music
- 49 Art
- 50 Boccardo Business Classroom Building
- 51 Recreation and Event Center
- 52 Health Building
- 53 Central Plant



Getting Around Campus

How can we make the campus experience better?



Connecting with Downtown San Jose

How can we better connect SJSU with Downtown San Jose?



Planning for the future

What do we anticipate for the future of the campus?

Measures of Success

- Broad Awareness of the Campus Master Plan
- High number of participants at the Open House
- Wide representation of campus stakeholders
- Collection of a breadth of topics, perspectives, and discussion

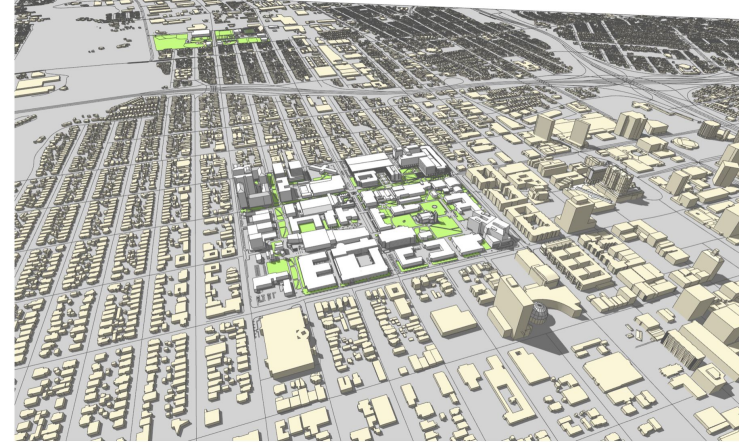
Virtual Open House Activities

- Forums
- Map-based Questions
- Survey Questions

What will we do with the information?

- Identify issues to address in the Campus Master Plan

Planning for the future



What can we anticipate the future campus to look like? Not only will the way we learn change due to the pandemic, we are also preparing for climate change and how the campus will adapt to warming weather, wildfires, earthquakes, power shutoffs, and flooding. At the core, we will be addressing energy, water, and resource consumption at the campus-scale.

There are many possibilities and options to accommodate change. The programs related to campus occur over many locations, not just on Main Campus and South Campus. There are other University-affiliated properties, both owned and leased. We invite you to consider where and how we accommodate this new development. And, we want to know what you think the campus needs in order to be successful over the next 20 years.

How might new campus buildings be accommodated? (Choose your top 3)

- Find more land
- Lease buildings off-campus
- Partner with other campuses and public facilities
- Rebuild outdated buildings in taller forms with more flexible design

Advisory Committee Assignment

Give us feedback on the Virtual Open House by
January 27th (in a week)
We plan to “open” in early February

“Have you seen the
Campus Master Plan
Open House?”

Advisory Committee Assignment

Help us get the word out about the
Campus Master Plan Virtual Open House

You can find it on the website: sjsu.edu/campusmasterplan

When it goes live, help us spread the word. Mention it in classes and meetings.

Post it in newsletters and on social media.

Advisory Committee Assignment

Consider how your expertise or position can
elevate the discussion of the
Campus Master Plan

Write a paper/opinion/quote | Record a podcast | Help us identify related University-affiliated work

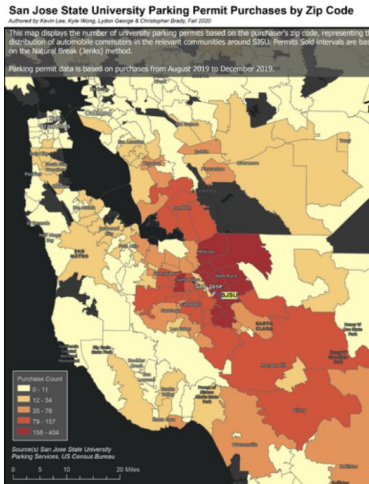
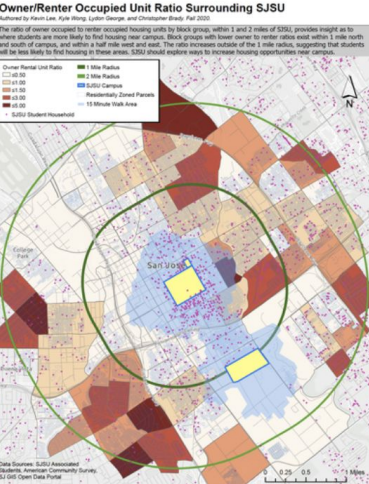
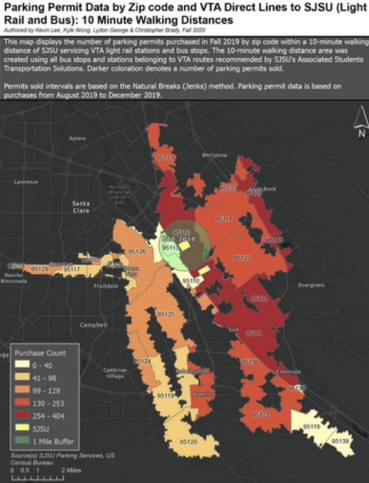
Educational Opportunities

Over the span of the project, faculty will be using the Campus Master Plan as a teaching tool in related courses.

The Campus Master Plan is a special opportunity to closely examine the built environment and the campus context, for which there are teachable skills that apply.

The team has begun to work with faculty from Urban and Regional Planning, the Design Department, CommUniverCity, Transportation Management, Environmental Studies, and more.

This examples is from URBP 279 Advanced GIS Fall 2020: Kevin Lee, Kyle Wong, Lydon George, Christopher Brady



Stakeholder Interview Summary

The Stakeholder Interview Summary represents what the master plan team heard. We look to the Advisory Committee to review the notes and how we have organized them, and provide us with feedback.

Do the layers or topics make sense? Do you think we heard campus issues and ideas correctly? Is there something we overlooked? Is the emphasis appropriate? In other words, did we get it right?

Stakeholder Interview Overview

Participants in Interviews

- College or Unit Leadership
- Some Faculty and Staff through College or Unit
- SJSU Facilities Development and Operations Staff
- Consultant Team

Process - >80 hours of interviews

- Generally positive, many ideas, both detailed and strategic
- Consensus on many topics, other issues identified for discussion
- Consistent with earlier Advisory Committee input

Administration

- President's Office
- Academic Affairs/Provost's Office
- Administration and Finance
- Advancement
- Athletics
- Information Technology
- Research and Innovation
- Student Affairs
- University Library

Colleges

- Business
- Education
- Engineering
- Health and Human Sciences
- Humanities and the Arts
- Professional and Global Education
- Science
- Social Sciences

Faculty

- Academic Senate Leadership
- College unit participants

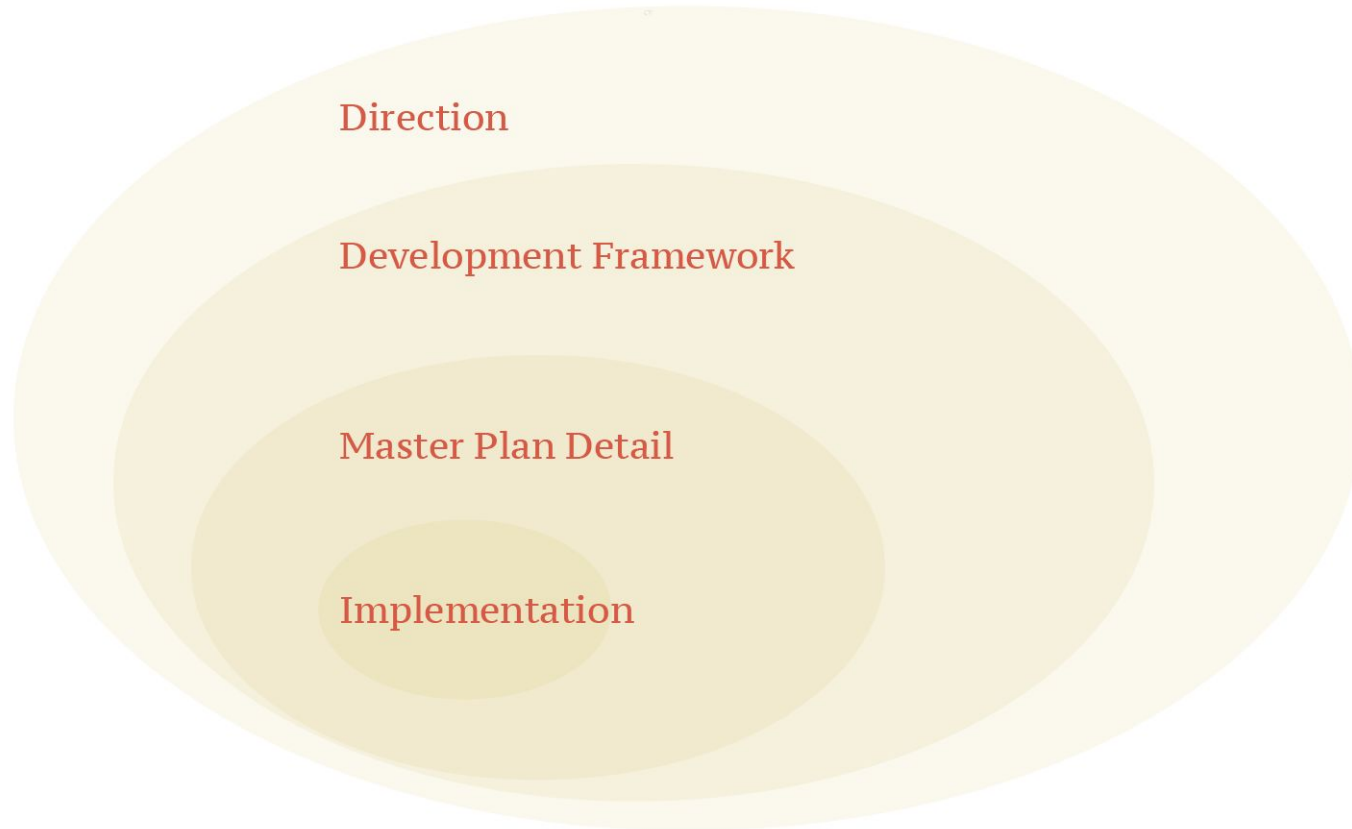
Staff

- College unit participants
- Staff Council (pending)

Students

- ASI Student Leadership
- ASI Administrators
- Student Union
- Graduate Students (pending)
- International Students (pending)

Stakeholder Input Layers



Stakeholder Interview Summary of Opportunities

Direction

- Anticipate and enable the **changing the nature of teaching, learning, and work** in higher education and for SJSU in particular – as informed by responses to the pandemic.
- Prepare a plan that supports education and campus life at SJSU in the context of a range of learning environments:
 - Residential **face-to-face** learning for traditional undergraduates;
 - Technology-supported and **hybrid** modes of teaching, learning, and scholarship for many students and faculty;
 - **Online or remote** professional development and lifelong learning programs serving students around the U.S. and abroad.

Future Development Framework

- Design **places and spaces** to inspire, shape and support community, student success, and faculty and staff engagement.
- Reconceptualize the two campuses and their environs in the context of and in **partnership with the City of San José**.

Master Plan Detail

- Transform two largely-developed campuses to incorporate **future aspirations**.

Implementation

- Encourage SJSU to structure itself as an institution to **ensure continuity** and follow through as well as adaptability in future years.

Consensus Topics for Master Plan to Cover

Direction

Transformation 2030

New student enrollment markets (e.g., degree completion)

Multidisciplinary programs

24X7 campus

Framework

Campus role changed by pandemic

Tell the SJSU story

Opportunity for partnership with City of San José

Details

Increase heights

Outward facing

Visible ground floor activity

Building age, condition

Flexibility

Collaboration

Food, beverage service

Details (continued)

Access to/from campuses

Internal circulation

Legibility, safety

Implementation

Adaptability

Funding partnerships

Master Plan Topics for Further Discussion

Direction

Future enrollment - total and composition

Student success and pedagogy continuum

Activities and services on campus vs. remote

Housing - how much, where

For the next
Phase of the
project

Framework

Compelling campus community

Landmarks, icons

Safe and welcoming

Make South Campus feel closer

Off campus connections and attractions

On campus attractions

Other urban campuses

Details

Open space and campus image

Isolated areas

Dispersed colleges

Unified image

Sustainability

Resilience

TDM plan

Details (continued)

South Campus connections

Parking

Campus entrances

Implementation

Space inventory, management

Follow up and continuity

Advisory Committee Assignment

Review the Stakeholder Interview Summary
and let us know if you have questions or
comments before the end of January.

Email the team: campusmasterplan@sjsu.edu

Advisory Committee Assignments

1. Provide feedback about the **Open House**, by January 27th
2. Review the **Stakeholder Interview Summary**, by the end of January
3. Help spread the word about the Campus Master Plan Open House, when it opens
4. Let us know if you have ideas for ways to contribute to the Campus Master Plan

Email the team: campusmasterplan@sjsu.edu

See you again in April!