

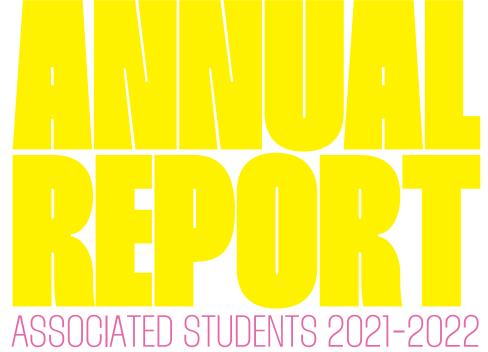


One Washington Square, San Jose, CA 95192



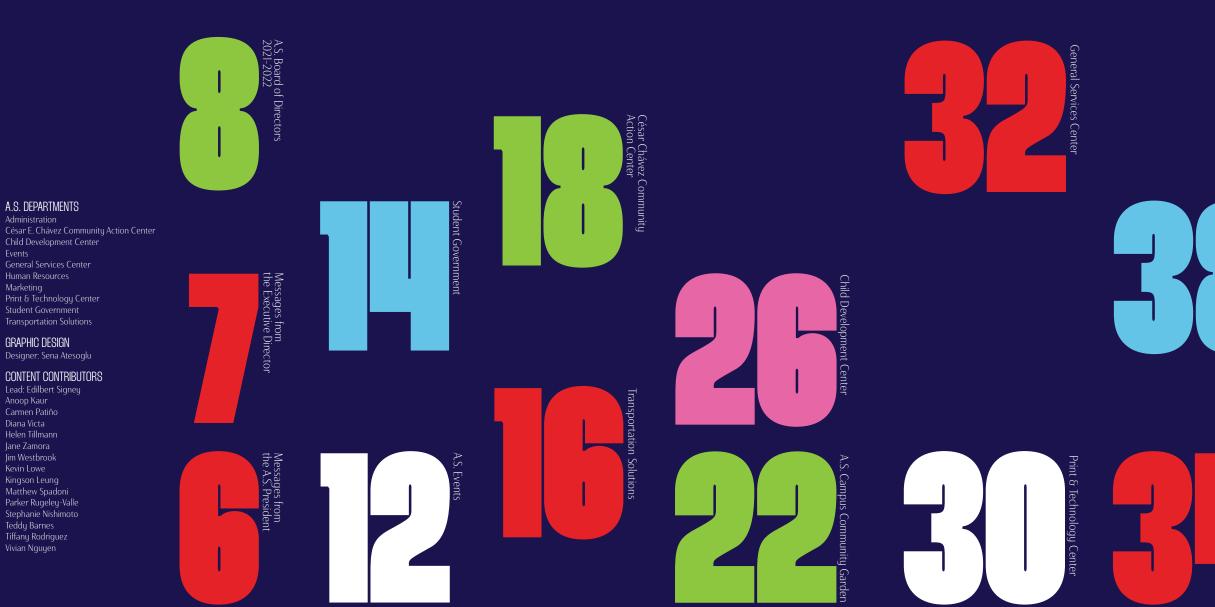
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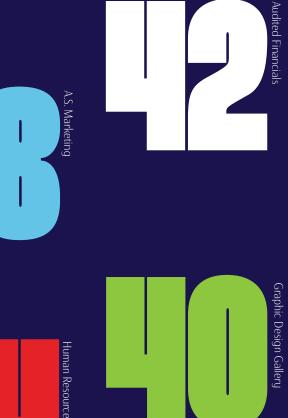




"ALWAYS WALK THROUG LIFE AS IF YOU HAVE SOMETHING NEW TO LEARN AND YOU WILL" - VERNON HOWARD







ANNUAL REPORT 2021-2022 ASSOCIATED STUDENTS, SJSU COVERING THE PERIOD JULY 1, 2021 - JUNE 30, 2022

MISSION

To support and represent the students of San José State University by continuing the organization's legacy of student advocacy and leadership; to enhance SJSU students' education through high-quality programs and services; and, to prepare students as they move towards a thoughtful and purposeful life after graduation.

MESSAGE FROM THE A.S. PRESIDENT

Dear Campus Community,

It has been an honor and privilege serving as your A.S. President! This past year has been a journey of ups and downs, but we as a community continued to move forward! During the COVID-19 pandemic, Spartans embodied perseverance, ingenuity, and endurance.

San José State University has a history of advocacy and leadership, and Associated Students remains committed to addressing social issues and evolving student needs. At SISU, in everything we do, student success is at the core. Becoming the second Asian Pacific Islander Desi/American Woman and the fifth Woman of Color student body president encouraged me to follow in the footsteps of previous presidents and continue the strong legacy of student activism.

Our 2021-2022 A.S. Board of Directors established five strategic priorities for the year: Communication, Student Engagement, Student Advocacy, Information, and Volunteer ism and Philanthropy. In each theme, we identified specific goals to create positive and lasting change on campus.

The A.S. Board embraced change within our organization to better our awareness of and outreach to our Spartan community, with a focus on mental health, social justice, and equity-based learning.

Overall, the A.S. Board helped to lead students through the transition back to campus, became a hub of information and connection to resources, helped to create more awareness and transparency for Title IX, and kept active involvement with the ongoing development of the Asian Pacific Islander Desi/American and the Indigenous/Native American Student Success Centers.

Throughout my term as President, I was able to collaborate with the Board to further the platform I campaigned on, including the passing of the resolution for Kirpan Rights and Policy and Safety. The Board supported work with the Japanese American Citizen League (JACL), the San José/Silicon Valley NAACP, & SISU Stories for Solidarity to commemorate the history of Yoshihiro Uchida Hall of Japanese American Incarceration with the funding for a monument and mural installment in the coming future.

We, as a campus, navigated a change in University administration, so the Board focused on building upon relationships within our community and with administrators. the Academic Senate, the Campus Fee Advisory Committee, the Student Union Board the Athletics Board, and the Cal State Student Association. Those efforts included increasing the number of students-at-large involved in University and Senate committees to ensure that student voices continued to be accounted for at all the tables that matter!

The A.S. Board passed a childcare benefit for eligible employees, a student-at-large stipend, expanded the Employee Handbook to allow for observed absences for religious and cultural holidaus, and an all-around proportionate raise to reflect the rising cost of living expenses.

To wrap up, I would like to take this moment to offer my endless gratitude for this position, the opportunities afforded to me, and the platform to use my voice while uplifting others to advocate for all San José State students. Associated Students will always be a resource to our community and facilitate needed student activism to better our campus. I greatly encourage you all to become involved on campus and the larger Downtown San José and Silicon Valley communities as the power of our collective student voice has brought us to where we are today. I look forward to seeing future generations of leaders and impactful voices to aid in carrying out the mission of Associated Students!

Respectfully.

Anoop Maniinder Kaur A.S. President and CEO 2021-2022

MESSAGE FROM THE EXECUTIVE DIRECTOR

The year saw a transition from a hybrid mode to moving halfway in person in Fall of 2021. In Spring 2022, we started to feel more like pre-covid times at SJSU. The energy students brought back to our daily operations helped gain student engagement and motivation for another great year. The campus and Associated Students experienced the Spartan Up feeling!

I want to briefly highlight some accomplishments and recognitions for Associated Students:

- The A.S. Board of Directors continued to connect with students virtually and in-person. The directors worked on advocacu initiatives, planned events, and increased financial support for programs such as DACA renewal and the A.S. Affordable Textbook Program vouchers.
- It was exciting to welcome back the Spartan community at the grand re-opening of the A.S House in September 2021. With much funfare, food and games, the A.S. Board of Directors, student assistants and staff facilitated house tours and showcased what Associated Students has to offer.
- A.S. collaborated with campus partners to enhance student engagement with numerous events, including the Spartan Speaker Series, Homecoming 2021, Student Leadership Gala, Finals Programs & Resources, and WoWSJSU (Weeks of Welcome).
- A major partnership between SJSU and A.S. Transportation Solutions was signed to integrate sustainable transportation programs into the current campus master plan.
- Following the completion of the ADA-compliance project the previous uear to make the A.S. Campus Community Garden, a program within the César Chávez Community Action Center, more accessible, the space was able to host numerous well-attended events.
- The organization had a financially strong year. Transportation Solutions and the Child Development Center also received grants to assist with their programs.
- Successful recruitment for a number of professional staff vacancies resulted in the year concluding with almost full staffing for all A.S. departments.

I've enjoyed building on the successes of projects in 2021-2022, and has truly been a special five years for me at Associated Students, including the last three as your Executive Director. I thank the staff, the student employees and the various A.S. Boards of Directors for supporting the organization, learning through challenges and successes, and providing engaging student programs and services that best served the Spartan community.

Spartan Up! Varole Jowell

Carole Dowell A.S. Executive Director

Transition in Leadership After three years as A.S. Executive Director, Carole Dowell left the role in July 2022. With the search for a new Executive Director ongoing, leadership is currently under lim Westbrook, as Interim Executive Director, and Kingson Leung, as Interim Senior Associate Director.









The A.S. Events team worked to provide a sense of community and belonging by offering events to students in-person and virtually. In contrast to the previous academic year, there was a marked shift from online to in-person events as SISU started to open to some in-person classes. COVID safety guidelines were always followed, with the verbiage "Masks required regardless of vaccination status." appearing on posters and various promotional channels, as one of the ways to consistently share safety messaging surrounding the pandemic. The department hosted numerous events, some in collaboration with campus partners such as Athletics, Student Involvement, and Student Union, Inc.

In September 2021, the A.S. House Grand Opening event welcomed more than 300 students, staff, and faculty to the newly-reopened house following its move from 4th Street to the 10th Street location. In May 2022, Carmen Patiño, an SJSU alum, joined Associated Students as the new A.S. Events Coordinator.

14th Annual Fire on the Fountain A.S. House Grand Opening Culture Couture Fashion Show Tarot Card Reading* Spartan Squad Kick Off and Pep Rally Movie on the Lawn Feed Your Soul with Tabitha Brown

EVENTS

Paint Night* Spartan Selfie Museum Black History Month Movie: King Richard Spartans Got Talent De-Stress for Success: Petting Zoo Spartan Speed Dating* Finals Relaxation Station *indicates virtual event



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EVENTS

Lunar Year Lion Dance

The A.S. Board of Directors (BoD), supported by advisors and the government student assistants, advocated for students and offered programs and events in a mix of in-person and virtual modalities. The department shares some highlights below:

- Provided Zoom links for BOD and A.S. committee meetings, even after campus opened some in-person classes in the spring.
- Provided Zoom links for BoD office hours so students can connect to board directors online.
- Offered and assembled COVID safety packages for students.
- Communications, announcements, and event and meeting information were available online and promoted via social media.
- Successfully executed the 11th Student Leadership Gala in hybrid format in collaboration with Student Involvement and the social justice organizations within the Solidarity Network.

In early Spring, Parker Rugeley-Valle stepped into the role of Leadership & Government Coordinator, with Abby Escobar, Administrative Assistant, joining the team in June 2022.

BOARD RESOLUTIONS

Resolution in Honor of Gregory Johnson Jr. (amended) Kirpan Rights & Police and Safety Resolution

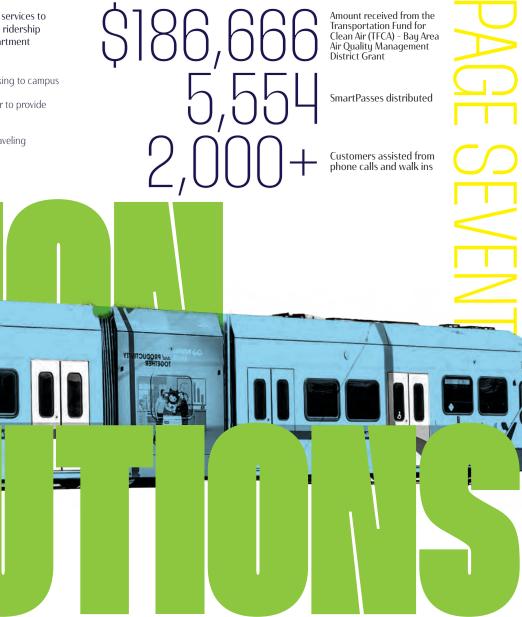
Resolutions are available for reading at *sisu.edu/as/boardhours*.

Signed a Memorandum of Understanding (MoU) with SJSU to integrate sustainable transportation programs aligned with the current Campus Master Plan (CMP). While the CMP focuses on infrastructure and future innovations in the campus landscape, the mobility plan will focus on how students, staff, and faculty can have accessible, equitable, safer, sustainable, and affordable travel options to campus. 903A HFIL COMMUTE SUSTAINA

FIRST-EVER CAMPUS MOBILITY PLAN Transportation Solutions innovated in 2021-2022 to continue providing services to students attending in-person and hybrid classes. During this time, bike ridership significantly increased as a safe and healthy way of traveling. The department shares some highlights below:

- Implemented a \$50 Bike Reimbursement Program to support students biking to campus
- Offered free U-Lock to students who purchased new bikes
- Hosted Virtual Commute Town Hall meetings at the start of each semester to provide updates on programs and services in view of COVID safety regulations
- Provided online purchase and mail delivery options for transit passes
- Increased student subsidy for Highway 17 Express to 20% for students traveling from Santa Cruz

In June 2022, Tiffany Martinez, an SJSU alum, joined Associated Students as the new Traffic Demand Management (TDM) Coordinator.





Students attended programs & events

Programs & events offered

Collaborative programs with campus & community partners

The César Chávez Community Action Center offered numerous programs and services to connect SJSU students with civic engagement opportunities that deepen educational experience and a lifelong commitment to activism. The department shares some highlights below:

- The center hosted Legacy Month in October 2021 and the inaugural launch of the Chavez-Huerta-Itliong Day of Celebration in March 2022, planned to be a new annual event.
- The K-12 programs provided reading mentorship, hosted a Halloween festival and a coat and warm blanket drive, and worked with e-PATH, a non-profit organization working towards ending houselessness in San Jose.
- The Activism in Action Series created and hosted numerous workshops centered at developing students as community leaders and changemakers.
- The A.S. Campus Community Garden successfully completed its Garden Fellowship Program in Spring 2022, and offered a mix of events such as poetry reading, open mic, and movie nights.

"Working directly with the houseless population in San Jose allowed me to understand how important social justice & advocacy work is!" - Student volunteer at the CCCAC



"WHETHER YOU THINK YOU AN OR WHETHER YOU THINK YOU CAN'T, YOU'RE RIGHT." -HENRY FORD

Hours of student volunteer service:

Student volunteers:

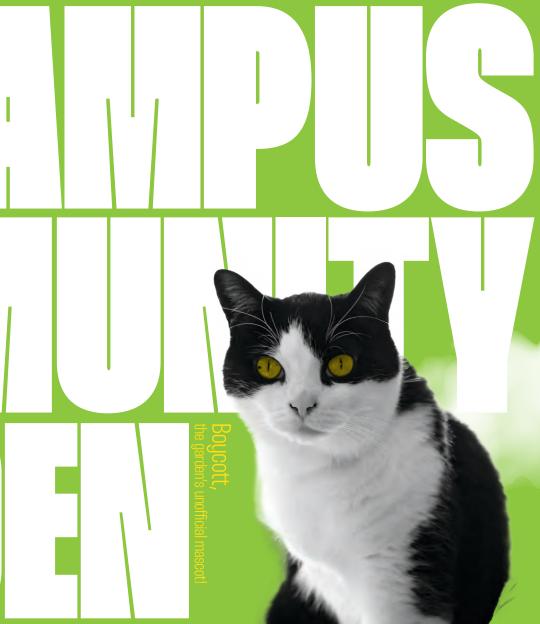
"I learned how important it is to sustain personal connections to the land and the importance of knowing whose land we are on." - Henry Fan, Next Gen Fellow

> Total stipends awarded to 22 students who completed the Next Generation Fellowship Program

ruits and vegetables from rden in Spring 2022

An integral program within the CCCAC, the garden has become a hub of Spartan activity where students can work, volunteer, attend events or to nply destress. **Matthew Spadoni** joined the CCCAC as the new Garden ordinator in January 2022. With his student team, the newly-updated ersal Design garden hosted socially-distanced, COVID-safe outdoor events such as:

> Earth Day Storytelling at the Garden o Garden Movie Nights o Open Mic Poetry, Performance and Protesting with Plants o





Campus Partnerships

The garden team worked with **15 campus partners**, seven student organizations, and six community partners to bring programming & services to SJSU students. A group of SJSU Mechanical Engineering students also helped to build a new greenhouse featuring automatic ventilation and irrigation for growing seedlings onsite.

"This is the first time I have actually used my voice to advocate for someone else and it feels powerful. I feel brave."

Next Generation Fellowship Program

The fellowship allowed students to meet professionals working in environmental justice and to grow themselves within this space. Students engaged in 10 learning sessions and those who completed the program were awarded stipends.

©sjsugarden on Insta Grew by More Than 100%

The IG account provides helpful information and resources for students to engage in environmental justice and to learn about sustainable agriculture.



The center completed another year of quality child care, despite the pandemic, by keeping a positive attitude, collaborating with each other, accommodating the greater needs of the families, welcoming changes as renovation projects began, and adjusting to logistical and last-minute staffing changes. The department shares some highlights below.

- Operated fully in-person in 2021-2022, with virtual options provided to staff and student assistants for group meetings and training
- Received the CCAMPIS grant for another 4 years (2021-2025)
- Received a minor renovations grant from the California Department of Social Services to help fund facility projects such as a new kitchen, preschool playground structure and sun sails for privacy from neighboring apartments, countertops and floors in the classrooms, and property fencing
- Collaborated with the A.S. Campus Community Garden to host Family Night at the garden, with families and children searching for and identifying insects while learning more about the garden and its services
- Heather Vise left the CDC as Center Director in April, with Jane Zamora, who has been with the CDC as a teacher and Program Coordinator, taking on the position in May 2022.

The center looks forward to incorporating volunteers back into the program and to providing students with skills-building in an early childhood education environment.

59-74%

Growth as a ment grew from 65 to the second second

Student assistants working at the CDC who graduated in 2021-2022

Student assistants who graduated have now become full-time infant-toddler lead teachers ENT × 10.4

"IT ALWAYS SEEMS IMPOSSIBLE UNTIL IT'S DONE."

-NELSON MANDELA





"A HUGE THANK YOU to you and your team for getting us through last week!...have no fear, the print shop got us through! You guys are amazing and we are soooo grateful!"

- Lucy Yamakawa Cox, School of Music & Dance

The PTC provided print and technology services to the A.S. Board of Directors and departments, with increased work orders from and collaboration with campus organizations for printing needs.

Clifton Gold, who worked in A.S. Marketing and in University Advancement Special Events as Assistant Creative Director and Senior Event Planner in previous years, rejoined Associated Students as Print Production Coordinator in October 2021.

Print transactions for the Spartan community increased 3444% in 2021-2022 compared to the previous year, owing to more in-person classes and activities resuming at SJSU. The department shares some highlights below:

- Purchased flatbed printer allowing for printing on various flat surfaces, including direct printing on metal, coroplast, styrene, and acrylic
 - Switched old computers over to Virtual Desktop Infrastructure boxes
- University Hex Stickers, printed by 3rd party vendor, can now be printed in-house

AGE THIRTY



In-person transactions as recorded on the Square system

Book vouchers, valued at \$120,000, issued to students from the A.S. Affordable Textbook Program

RSO Banking Accounts

A.S. Funding Accounts

New Summer Orientation tabling events

general services center

The GSC provided a variety of business services to the campus community in 2021-2022, with some programs offering online service options, such as campus banking accounts, A.S. funding accounts, and training new Recognized Student Organization (RSO) officers via Zoom.

The center collaborated with SJSU Tower Foundation for donations to student organizations, Student Involvement to help with RSO registration for banking accounts, and the Financial Aid Office for scholarships and grants, among others.



- Maintained virtual New Hire Orientation monthly sessions for new employees as a safety measure against COVID
- Organized and facilitated student and professional staff development workshops in Fall and Spring
- of talents into strengths, to more student assistants and staff

Chloe Cramer, previously on the A.S. Board as Director of Academic Affairs, was hired as the new HR Coordinator in June 2022. The department also recognizes Alvin Nguyen. Anai Avalos and Sofia Herrera, the HR student assistant team, for providing front desk services and helping to ensure operations were sustained and organized at the A.S. House.

- The Trailblazer Experience: Managing Imposter Syndrome featured Dr. Meag-gan O'Reilly, Ph.D., as speaker
- 40+ student assistant attendees

- 70+ staff and student assistant attendees
- Appreciation event to recognize employees who have celebrated a milestone year of service in 2021-2022 and to highlight the work of the A.S. Board of Directors and departments

- student

• Started rolling out CliftonStrengths, an educational program assessment to measure 34 research-validated talent themes to guide the development

• The goals of the retreat were to provide student assistants with an engaging session to support mental health and professional development

really enjoyed the presentation and how safe and comfortable it felt to

"I think the workshop/presentation was very beneficial. I personally really liked it and enjoyed how the speaker was prepared to keep the audience engaged."



MY MISSION IN LIFE IS NOT MERELY TO SURVIVE, BUT TO THRIVE; & TO DO SO WITH SOME PASSION, SOME HUMOR, AND SOME STYLE" -MAYA ANGELOU

Supporting the A.S. Board of Directors & All Departments in A.S.

Professional development for the team included:

- AdobeMax: The entire team registered for the creative conference, offered online and for free in 2021, and dedicated work hours to training and development offered by various industry speakers.
- CliftonStrengths: Aimed at discovering and developing our unique talents, each team member took the assessment and continues to learn more about what we naturally do best.

Branding, Marketing and Communication Projects:

- New A.S. Blog Launched: Spartan Voice by A.S., a new monthly blog, featured 8 articles about A.S. Core Values from the A.S. Board of Directors and departments
- New Marketing Role: the TikTok Content Creator role was added to the team in Spring 2022
- New Large Signages: installed for the A.S. Campus Community Garden and the Child Development Center
- Large Floor Decals: seven 4-foot x 5-foot sticker decals with a custom design for each department were printed and installed on department floors to help welcome students
- Digital Screens: added the 7th digital screen on campus dedicated to A.S. content
- New A.S. Website Features: helped to introduce SammyBot, an automated offline response system complementing the new LiveChat feature launched by SJSU at the start of the pandemic
- Spartan Daily Newspaper: designed front-page digital ads featured in 90+ issues of publication

Marketing Support for the Division of Student Affairs

In addition to Associated Students work, the department provided marketing and graphics support to Division projects and campaigns with university-wide promotions, including:

- Homecoming 2021: Return of the Spartans
- Spartan Pride Thursdays: Wear Blue & Gold 🛛 🔴
 - WoWSJSU: Fall 2021 and Spring 2022
 - 11th Annual Student Leadership Gala 🛛 🔴

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In addition to winning four placements in the Association of College Union International (ACUI) Region One "Steal This Idea" competition, the A.S. graphic designers won awards at the national level.

LIVE & IN PERSON CONTENT CREATOR, VICTOR

HONORING THOSE WHO MAKE A DIFFERENCE Associated Students Amarg

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FRI. MARCH 11,11-12PM



ASSOCIATED STUDENTS OF SAN JOSÉ STATE UNIVERSITY (A Component Unit of California State University)

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Statement of Revenues, Expenses and Changes in Net Position Year Ended June 30, 2022

OPERATING REVENUES			
Program Fees Government Contracts:	\$ 6,511,515		
Federal Contracts	459.086		
State	372.919		
Grants – Local	141.023		
Child Development Center – Parent Fees	631,681		
Student Club Contributions	862,703		
Other Revenue	216,921		
Total Operating Revenues	\$ 9,195,848		
OPERATING EXPENSES			
Programs	4,807,616		
Child Development Center Expenses	2,076,549		
Administrative	371,326		
Student Grants and Scholarships	70,000		
Depreciation and Amortization	280,104		
Student Club Expenditures	691,046		
OPEB Expense	294,281		
Total Operating Expenses	\$ 8,590,922		
OPERATING INCOME	\$ 604,926		
NON-OPERATING REVENUES (EXPENSES):			
Investment income, net	59,273		
Lease interest expense	(83)		
Miscellaneous income	10,916		
Total Non-Operating Revenues	70,106		
CHANGES IN NET POSITION	675,032		
Net position, beginning of year, as previously reported	15,184,352		
Restatement-correction of error	(2,112,546)		
Net position, beginning of year, as restated	13,071,806		
Net Position, End-of-Year	\$ 13,746,838		

A.S. Department **Revenues and Expenses**

REVENUES	6/30/2022	
Student Activity Fees	\$ 6,511,515	70.3%
Child Development Center	1,449,651	15.6%
Student Organization Receipts	862,703	9.3%
Transportation Solutions	140,230	1.5%
General Services Center	82,344	0.9%
Print and Technology Center	216,095	2.3%
Marketing and Events	3,500	0.0%
Total	\$ 9,266,038	100.0%
EXPENSES		
Child Development Center	\$ 2,204,289	25.1%
General Services Center	1,485,126	16.9%
Transportation Solutions	1,379,928	15.7%
Government	377,376	4.3%
Print and Technology Center	639,166	7.3%
Marketing and Events Student	593,413	6.8%
Organization Disbursements	691,046	7.9%
Administration	387,945	4.4%
César Chávez Community		
Action Center	517,075	5.9%
Human Resources	216,707	2.5%
Student Organization Funding	98,935	1.1%
Capital Projects	186,672	2.1%
Total	\$ 8,777,678	100.0%
CAPITAL PROJECTS		
CDE Kitchen Renovation	\$ 98,158	
PTC UV Printer System	88,514	
Total	\$ 186,672	

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